

Website HealthCheck – Example/Demo 2:

Company: **Cornell University**

URL: [http:// www.cornell.edu](http://www.cornell.edu)



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Prepared for:

Customer Name
Company Name



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Technology Score	152
Derived from	152

Website Healthcheck Overview

6.6

Overall

The overall score for this website.

Good

7.8

Accessibility

How accessible the website is to mobile and disabled users.

Good

7.6

Content

The quality of the content of this website.

Good

8.2

Marketing

How well this website is marketed online.

Very good

5.2

Technology

How well designed and built the website is.

Average

Good / bad points

- This website does not appear optimised for printing
- At least 48 links are broken
- Some images do not specify alternative text
- A small part of this website requires Flash
- 100 webpages found
- This site appears to use 5 different page designs
- Keywords and content are well matched for search engines
- This site uses CSS for layout throughout
- URLs are very well formatted
- On average this website appears to be updated every 2.5 days
- This website is quick to use
- Nearly all of this website uses Google Analytics v2 to monitor visitor behaviour
- This website ranks fairly well in search engines for selected keywords
- This website appears fully spiderable
- This website has become significantly more popular recently
- This website is ranked 2,944th in the world for popularity

Broken links

48 links appear to point to pages which do not exist.



Very poor

Note that some pages could be redirecting from the missing page using a 'dirty' method, e.g. a Javascript reload or Meta Refresh. The page would not appear to be missing to average web browsers, but those without the required technology (e.g. Javascript) would be unable to access the content.

All links responded with appropriate headers, which will help ensure they appear in search engines and to users behind proxies.

Broken links






48













Pages with broken links













4













Detail

48 found

- Page	Links to	HTTP code	Type
 www.cornell.edu/outreach/programs/	www.cornell.edu/outreach/programs/search_results.cfm?SER=22	500	Page not found (ungraceful)
 www.cornell.edu/outreach/programs/	www.cornell.edu/outreach/programs/search_results.cfm?SER=21	500	Page not found (ungraceful)
 www.cornell.edu/outreach/programs/	www.cornell.edu/outreach/programs/search_results.cfm?AUD=1	500	Page not found (ungraceful)
 www.cornell.edu/outreach/programs/	www.cornell.edu/outreach/programs/search_results.cfm?AUD=31	500	Page not found (ungraceful)
 www.cornell.edu/outreach/programs/	www.cornell.edu/outreach/programs/search_results.cfm?SUB=145	500	Page not found (ungraceful)

- Page	Links to	HTTP code	Type
 www.cornell.edu/outreach/programs/	www.cornell.edu/outreach/programs/search_results.cfm?SUB=143	500	Page not found (ungraceful)
 www.cornell.edu/outreach/programs/	www.cornell.edu/outreach/programs/search_results.cfm?SUB=142	500	Page not found (ungraceful)
 www.cornell.edu/outreach/programs/	www.cornell.edu/outreach/programs/search_results.cfm?SUB=139	500	Page not found (ungraceful)
 www.cornell.edu/outreach/programs/	www.cornell.edu/outreach/programs/search_results.cfm?SUB=112	500	Page not found (ungraceful)
 www.cornell.edu/outreach/programs/	www.cornell.edu/outreach/programs/search_results.cfm?SUB=106	500	Page not found (ungraceful)
 www.cornell.edu/outreach/programs/	www.cornell.edu/outreach/programs/search_results.cfm?SUB=98	500	Page not found (ungraceful)
 www.cornell.edu/outreach/programs/	www.cornell.edu/outreach/programs/search_results.cfm?SUB=92	500	Page not found (ungraceful)
 www.cornell.edu/outreach/programs/	www.cornell.edu/outreach/programs/search_results.cfm?SUB=91	500	Page not found (ungraceful)
 www.cornell.edu/outreach/programs/	www.cornell.edu/outreach/programs/search_results.cfm?SUB=94	500	Page not found (ungraceful)
 www.cornell.edu/outreach/programs/	www.cornell.edu/outreach/programs/search_results.cfm?SUB=89	500	Page not found (ungraceful)
 www.cornell.edu/outreach/programs/	www.cornell.edu/outreach/programs/search_results.cfm?SUB=86	500	Page not found (ungraceful)
 www.cornell.edu/outreach/programs/	www.cornell.edu/outreach/programs/search_results.cfm?SUB=111	500	Page not found (ungraceful)

- Page	Links to	HTTP code	Type
 www.cornell.edu/outreach/programs/	www.cornell.edu/outreach/programs/search_results.cfm?SUB=58	500	Page not found (ungraceful)
 www.cornell.edu/outreach/programs/	www.cornell.edu/outreach/programs/search_results.cfm?SUB=53	500	Page not found (ungraceful)
 www.cornell.edu/outreach/programs/	www.cornell.edu/outreach/programs/search_results.cfm?SUB=54	500	Page not found (ungraceful)
 www.cornell.edu/outreach/programs/	www.cornell.edu/outreach/programs/search_results.cfm?SUB=57	500	Page not found (ungraceful)
 www.cornell.edu/outreach/programs/	www.cornell.edu/outreach/programs/search_results.cfm?SUB=59	500	Page not found (ungraceful)
 www.cornell.edu/outreach/programs/	www.cornell.edu/outreach/programs/search_results.cfm?SUB=51	500	Page not found (ungraceful)
 www.cornell.edu/outreach/programs/	www.cornell.edu/outreach/programs/search_results.cfm?SUB=79	500	Page not found (ungraceful)
 www.cornell.edu/outreach/programs/	www.cornell.edu/outreach/programs/search_results.cfm?SUB=78	500	Page not found (ungraceful)
 www.cornell.edu/outreach/programs/	www.cornell.edu/outreach/programs/search_results.cfm?SUB=82	500	Page not found (ungraceful)
 www.cornell.edu/outreach/programs/	www.cornell.edu/outreach/programs/search_results.cfm?SUB=76	500	Page not found (ungraceful)
 www.cornell.edu/outreach/programs/	www.cornell.edu/outreach/programs/search_results.cfm?SUB=66	500	Page not found (ungraceful)
 www.cornell.edu/outreach/programs/	www.cornell.edu/outreach/programs/search_results.cfm?SUB=121	500	Page not found (ungraceful)

- Page	Links to	HTTP code	Type
 www.cornell.edu/outreach/programs/	www.cornell.edu/outreach/programs/search_results.cfm?SUB=122	500	Page not found (ungraceful)
 www.cornell.edu/outreach/programs/	www.cornell.edu/outreach/programs/search_results.cfm?SUB=117	500	Page not found (ungraceful)
 www.cornell.edu/outreach/programs/	www.cornell.edu/outreach/programs/search_results.cfm?SUB=116	500	Page not found (ungraceful)
 www.cornell.edu/outreach/programs/	www.cornell.edu/outreach/programs/search_results.cfm?SUB=115	500	Page not found (ungraceful)
 www.cornell.edu/outreach/programs/	www.cornell.edu/outreach/programs/search_results.cfm?SUB=113	500	Page not found (ungraceful)
 www.cornell.edu/outreach/programs/	www.cornell.edu/outreach/programs/search_results.cfm?SUB=129	500	Page not found (ungraceful)
 www.cornell.edu/outreach/programs/	www.cornell.edu/outreach/programs/search_results.cfm?SUB=2	500	Page not found (ungraceful)
 www.cornell.edu/outreach/programs/	www.cornell.edu/outreach/programs/search_results.cfm?SUB=27	500	Page not found (ungraceful)
 www.cornell.edu/outreach/programs/	www.cornell.edu/outreach/programs/search_results.cfm?SUB=134	500	Page not found (ungraceful)
 www.cornell.edu/outreach/programs/	www.cornell.edu/outreach/programs/search_results.cfm?SUB=133	500	Page not found (ungraceful)
 www.cornell.edu/research/features/index.cfm	www.cornell.edu/research/features/archive/2009-03-spider.cfm	404	Page not found (ungraceful)
 www.cornell.edu/video/	www.cornell.edu/video/transcripts/	403	Page not found (ungraceful)

- Page	Links to	HTTP code	Type
 www.cornell.edu/outreach/programs/program_view.cfm?ProgramID=181	www.cornell.edu/outreach/programs/search_results.cfm?SearchTerms=healthcare	500	Page not found (ungraceful)
 www.cornell.edu/outreach/programs/program_view.cfm?ProgramID=181	www.cornell.edu/outreach/programs/search_results.cfm?SearchTerms=medicare%20beneficiaries	500	Page not found (ungraceful)
 www.cornell.edu/outreach/programs/program_view.cfm?ProgramID=181	www.cornell.edu/outreach/programs/search_results.cfm?SearchTerms=prescription%20drug%20plan	500	Page not found (ungraceful)
 www.cornell.edu/outreach/programs/	www.cornell.edu/outreach/programs/search_results.cfm?SER=28	500	Page not found (ungraceful)
 www.cornell.edu/outreach/programs/	www.cornell.edu/outreach/programs/search_results.cfm?SER=27	500	Page not found (ungraceful)
 www.cornell.edu/outreach/programs/	www.cornell.edu/outreach/programs/search_results.cfm?SER=10	500	Page not found (ungraceful)
 www.cornell.edu/outreach/programs/	www.cornell.edu/outreach/programs/search_results.cfm?SER=18	500	Page not found (ungraceful)

Printability



None of this website appears to be optimised for printing.

Very poor

Wherever possible, a website should define specific stylesheets for printing. Printable stylesheets allow for extensive control over the printed version of a webpage, for instance removing navigation and adjusting the layout to fit. They are faster and remove the need for maintaining separate versions of a webpage (e.g. "Click here to print this page").

Recommendations

- Add print-specific stylesheets for all pages, wherever possible. In most cases, one shared print stylesheet can cover the whole website.

Optimised for printing

∞

Best practice

Best practice

All content pages in the site should have print-specific styles defined using CSS. Use this stylesheet to hide navigation and other irrelevant areas of the page (such as Flash, which doesn't print).

W3C compliance



The majority (99.0%) of pages are not W3C compliant. W3C compliance is a widely used standard for measuring code quality, accessibility and browser compatibility.

Very poor

The website could experience problems working on some web browsers, and may be difficult or impossible for users with certain disabilities to operate.

W3C compliant

1.0%

HTML version

XHTML 1

Every page of this website is written using XHTML 1.

[XHTML 1](#) is a widely supported, extensible standard for coding webpages. It is safe for general purpose use on all websites.

Search engine results









Only some of the pages in website will appear clearly in search engine results. Some refinements would encourage more people to visit this site.






A website can control most of the text that appears in search engine results, seen below. Well chosen titles and descriptions for each page will encourage people to click on your entry in search engine results, increasing the traffic to your site.







Search Engine Results






100 found







-	Search Engine Result	Issues	Importance
	Cornell University Cornell University contains seven undergraduate colleges plus the College of Veterinary Medicine, the Law School, the Johnson Graduate School of ... www.cornell.edu/	Description is too long.	5
	Cornell University - Search Cornell Cornell University contains seven undergraduate colleges plus the College of Veterinary Medicine, the Law School, the Johnson Graduate School of ... www.cornell.edu/search/	Description duplicated elsewhere, will be ignored.	5
	Cornell University - Admissions - Overview Cornell University contains seven undergraduate colleges plus the College of Veterinary Medicine, the Law School, the Johnson Graduate School of ... www.cornell.edu/admissions/	Description duplicated elsewhere, will be ignored.	5
	Cornell University - Academics - Overview Cornell University contains seven undergraduate colleges plus the College of Veterinary Medicine, the Law School, the Johnson Graduate School of ... www.cornell.edu/academics/	Description duplicated elsewhere, will be ignored.	5






- Search Engine Result	Issues	Importance
 <p>Cornell University - Research - Overview Cornell University contains seven undergraduate colleges plus the College of Veterinary Medicine, the Law School, the Johnson Graduate School of ... www.cornell.edu/research/</p>	<p>Description duplicated elsewhere, will be ignored.</p>	<p>5</p>
 <p>Cornell University - Outreach - Outreach at Cornell Cornell University contains seven undergraduate colleges plus the College of Veterinary Medicine, the Law School, the Johnson Graduate School of ... www.cornell.edu/outreach/</p>	<p>Description duplicated elsewhere, will be ignored.</p>	<p>5</p>
 <p>Cornell University - Student Life - Overview Cornell University contains seven undergraduate colleges plus the College of Veterinary Medicine, the Law School, the Johnson Graduate School of ... www.cornell.edu/studentlife/</p>	<p>Description duplicated elsewhere, will be ignored.</p>	<p>5</p>
 <p>Cornell University - Academics - Colleges, Schools, and Faculties Cornell University contains seven undergraduate colleges plus the College of Veterinary Medicine, the Law School, the Johnson Graduate School of ... www.cornell.edu/academics/colleges.cfm</p>	<p>Description duplicated elsewhere, will be ignored.</p>	<p>2</p>
 <p>Cornell University - Life Sciences - Overview Cornell University contains seven undergraduate colleges plus the College of Veterinary Medicine, the Law School, the Johnson Graduate School of ... www.cornell.edu/lifesciences/</p>	<p>Description duplicated elsewhere, will be ignored.</p>	<p>2</p>
 <p>Cornell University - Office of the President - Search for the Dean ... Cornell University contains seven undergraduate colleges plus the College of Veterinary Medicine, the Law School, the Johnson Graduate</p>	<p>Title is too long. Description duplicated elsewhere, will be ignored.</p>	<p>2</p>







- Search Engine Result	Issues	Importance
<p>School of ... www.cornell.edu/president/searches/wcmc-dean-provost/</p>		
<p> Cornell University - Academics - Academic Departments Cornell University contains seven undergraduate colleges plus the College of Veterinary Medicine, the Law School, the Johnson Graduate School of ... www.cornell.edu/academics/departments.cfm</p>	<p>Description duplicated elsewhere, will be ignored.</p>	<p>2</p>
<p> Cornell University - Academics - Centers and Institutes Cornell University contains seven undergraduate colleges plus the College of Veterinary Medicine, the Law School, the Johnson Graduate School of ... www.cornell.edu/academics/centers.cfm</p>	<p>Description duplicated elsewhere, will be ignored.</p>	<p>2</p>
<p> Cornell University - Maps - Campus Map Cornell University contains seven undergraduate colleges plus the College of Veterinary Medicine, the Law School, the Johnson Graduate School of ... www.cornell.edu/maps/</p>	<p>Description duplicated elsewhere, will be ignored.</p>	<p>2</p>
<p> Cornell University - Academics - Research and Scholarship Cornell University contains seven undergraduate colleges plus the College of Veterinary Medicine, the Law School, the Johnson Graduate School of ... www.cornell.edu/academics/scholarship.cfm</p>	<p>Description duplicated elsewhere, will be ignored.</p>	<p>2</p>
<p> Cornell University - Academics - Undergraduate Major Fields of Study Cornell University contains seven undergraduate colleges plus the College of Veterinary Medicine, the Law School, the Johnson Graduate School of ... www.cornell.edu/academics/majors.cfm</p>	<p>Description duplicated elsewhere, will be ignored.</p>	<p>2</p>






- Search Engine Result	Issues	Importance
 <p>Cornell University - Academics - Undergraduate Minor Fields of Study Cornell University contains seven undergraduate colleges plus the College of Veterinary Medicine, the Law School, the Johnson Graduate School of ... www.cornell.edu/academics/minors.cfm</p>	<p>Description duplicated elsewhere, will be ignored.</p>	<p>2</p>
 <p>Cornell University - Academics - Graduate Research and ... Cornell University contains seven undergraduate colleges plus the College of Veterinary Medicine, the Law School, the Johnson Graduate School of ... www.cornell.edu/academics/graduate.cfm</p>	<p>Title is too long. Description duplicated elsewhere, will be ignored.</p>	<p>2</p>
 <p>Cornell University - Academics - Courses, Classes, and Exams ... Cornell University contains seven undergraduate colleges plus the College of Veterinary Medicine, the Law School, the Johnson Graduate School of ... www.cornell.edu/academics/courses.cfm</p>	<p>Title is too long. Description duplicated elsewhere, will be ignored.</p>	<p>2</p>
 <p>Cornell University - Academics - Continuing Education Cornell University contains seven undergraduate colleges plus the College of Veterinary Medicine, the Law School, the Johnson Graduate School of ... www.cornell.edu/academics/continuing.cfm</p>	<p>Description duplicated elsewhere, will be ignored.</p>	<p>2</p>
 <p>Cornell University - Academics - Academic Calendar Cornell University contains seven undergraduate colleges plus the College of Veterinary Medicine, the Law School, the Johnson Graduate School of ... www.cornell.edu/academics/calendar/index.cfm</p>	<p>Description duplicated elsewhere, will be ignored.</p>	<p>2</p>
 <p>Cornell University - Disability Information - Information for ... Cornell University contains seven undergraduate colleges plus the College of Veterinary Medicine, the Law School, the Johnson Graduate</p>	<p>Title is too long. Description duplicated elsewhere, will be ignored.</p>	<p>2</p>







- Search Engine Result	Issues	Importance
<p>School of ... www.cornell.edu/disability/students.cfm</p>		
<p> Cornell University - Life in Ithaca - Life in Ithaca Cornell University contains seven undergraduate colleges plus the College of Veterinary Medicine, the Law School, the Johnson Graduate School of ... www.cornell.edu/visiting/ithaca/</p>	<p>Description duplicated elsewhere, will be ignored.</p>	<p>2</p>
<p> Cornell University - The Ithaca Campus - Live View of Cornell Cornell University contains seven undergraduate colleges plus the College of Veterinary Medicine, the Law School, the Johnson Graduate School of ... www.cornell.edu/visiting/ithaca/live_views.cfm</p>	<p>Description duplicated elsewhere, will be ignored.</p>	<p>2</p>
<p> Cornell University - Cornell's Commitment to Diversity - Overview Cornell University contains seven undergraduate colleges plus the College of Veterinary Medicine, the Law School, the Johnson Graduate School of ... www.cornell.edu/diversity/</p>	<p>Description duplicated elsewhere, will be ignored.</p>	<p>2</p>
<p> Cornell University - Disability Information - Overview Cornell University contains seven undergraduate colleges plus the College of Veterinary Medicine, the Law School, the Johnson Graduate School of ... www.cornell.edu/disability/</p>	<p>Description duplicated elsewhere, will be ignored.</p>	<p>2</p>
<p> Cornell University - Visiting Cornell University Cornell University contains seven undergraduate colleges plus the College of Veterinary Medicine, the Law School, the Johnson Graduate School of ... www.cornell.edu/visiting/</p>	<p>Description duplicated elsewhere, will be ignored.</p>	<p>2</p>






- Search Engine Result	Issues	Importance
 <p>Cornell University - Cornell's Commitment to Diversity - Diversity ... Cornell University contains seven undergraduate colleges plus the College of Veterinary Medicine, the Law School, the Johnson Graduate School of ... www.cornell.edu/diversity/whatarewedoing/initiatives.cfm</p>	<p>Title is too long. Description duplicated elsewhere, will be ignored.</p>	2
 <p>Cornell University - Office of the President - Statement on ... Cornell University contains seven undergraduate colleges plus the College of Veterinary Medicine, the Law School, the Johnson Graduate School of ... www.cornell.edu/president/speeches_2007_1011.cfm</p>	<p>Title is too long. Description duplicated elsewhere, will be ignored.</p>	1
 <p>Cornell University - Cornell's Commitment to Diversity - History Cornell University contains seven undergraduate colleges plus the College of Veterinary Medicine, the Law School, the Johnson Graduate School of ... www.cornell.edu/diversity/history/history.cfm</p>	<p>Description duplicated elsewhere, will be ignored.</p>	1
 <p>Cornell University - Cornell's Commitment to Diversity - ... Cornell University contains seven undergraduate colleges plus the College of Veterinary Medicine, the Law School, the Johnson Graduate School of ... www.cornell.edu/diversity/offices/offices.cfm</p>	<p>Title is too long. Description duplicated elsewhere, will be ignored.</p>	1
 <p>Cornell University - Cornell's Commitment to Diversity - How Are ... Cornell University contains seven undergraduate colleges plus the College of Veterinary Medicine, the Law School, the Johnson Graduate School of ... www.cornell.edu/diversity/howarewedoing/awards.cfm</p>	<p>Title is too long. Description duplicated elsewhere, will be ignored.</p>	1
 <p>Cornell University - Cornell's Commitment to Diversity - Get Involved Cornell University contains seven undergraduate colleges plus the College of Veterinary Medicine, the Law School, the Johnson Graduate</p>	<p>Description duplicated elsewhere, will be ignored.</p>	1







- Search Engine Result	Issues	Importance
<p>School of ... www.cornell.edu/diversity/getinvolved.cfm</p>		
<p> Cornell University - Cornell's Commitment to Diversity - ... Cornell University contains seven undergraduate colleges plus the College of Veterinary Medicine, the Law School, the Johnson Graduate School of ... www.cornell.edu/diversity/offices/council.cfm</p>	<p>Title is too long. Description duplicated elsewhere, will be ignored.</p>	<p>1</p>
<p> Cornell University - Operating Status - Current Status Cornell University contains seven undergraduate colleges plus the College of Veterinary Medicine, the Law School, the Johnson Graduate School of ... www.cornell.edu/about/status/</p>	<p>Description duplicated elsewhere, will be ignored.</p>	<p>1</p>
<p> Cornell University - Cornell's Commitment to Diversity - Bias ... Cornell University contains seven undergraduate colleges plus the College of Veterinary Medicine, the Law School, the Johnson Graduate School of ... www.cornell.edu/diversity/biasreport.cfm</p>	<p>Title is too long. Description duplicated elsewhere, will be ignored.</p>	<p>1</p>
<p> Cornell University - The Ithaca Campus Cornell University contains seven undergraduate colleges plus the College of Veterinary Medicine, the Law School, the Johnson Graduate School of ... www.cornell.edu/visiting/ithaca/ithaca_campus.cfm</p>	<p>Description duplicated elsewhere, will be ignored.</p>	<p>1</p>
<p> Cornell University - The Ithaca Campus - Getting to Ithaca, N.Y., ... Cornell University contains seven undergraduate colleges plus the College of Veterinary Medicine, the Law School, the Johnson Graduate School of ... www.cornell.edu/visiting/ithaca/visiting.cfm</p>	<p>Title is too long. Description duplicated elsewhere, will be ignored.</p>	<p>1</p>






- Search Engine Result	Issues	Importance
 <p>Cornell University - The Ithaca Campus - Walking Tours of Campus Cornell University contains seven undergraduate colleges plus the College of Veterinary Medicine, the Law School, the Johnson Graduate School of ... www.cornell.edu/visiting/ithaca/walking_tours.cfm</p>	<p>Description duplicated elsewhere, will be ignored.</p>	<p>1</p>
 <p>Cornell University - Ithaca Weather - Current Weather Conditions Cornell University contains seven undergraduate colleges plus the College of Veterinary Medicine, the Law School, the Johnson Graduate School of ... www.cornell.edu/about/status/weather.cfm</p>	<p>Description duplicated elsewhere, will be ignored.</p>	<p>1</p>
 <p>Cornell University - The Ithaca Campus - Virtual Tours Cornell University contains seven undergraduate colleges plus the College of Veterinary Medicine, the Law School, the Johnson Graduate School of ... www.cornell.edu/visiting/ithaca/virtual_tours.cfm</p>	<p>Description duplicated elsewhere, will be ignored.</p>	<p>1</p>
 <p>Cornell University - About cornell.edu - Copyright Information Cornell University contains seven undergraduate colleges plus the College of Veterinary Medicine, the Law School, the Johnson Graduate School of ... www.cornell.edu/about/site/copyright.cfm</p>	<p>Description duplicated elsewhere, will be ignored.</p>	<p>1</p>
 <p>Cornell University - Feedback Form Cornell University contains seven undergraduate colleges plus the College of Veterinary Medicine, the Law School, the Johnson Graduate School of ... www.cornell.edu/contact/feedback.cfm</p>	<p>Description duplicated elsewhere, will be ignored.</p>	<p>1</p>
 <p>Cornell University - Disability Information - Addressing Inclement ... Cornell University contains seven undergraduate colleges plus the College of Veterinary Medicine, the Law School, the Johnson Graduate</p>	<p>Title is too long. Description duplicated elsewhere, will be ignored.</p>	<p>1</p>







- Search Engine Result	Issues	Importance
<p>School of ... www.cornell.edu/disability/weather.cfm</p>		
<p> Cornell University - Student Life - Life on the Hill Cornell University contains seven undergraduate colleges plus the College of Veterinary Medicine, the Law School, the Johnson Graduate School of ... www.cornell.edu/studentlife/blogs/</p>	<p>Description duplicated elsewhere, will be ignored.</p>	<p>1</p>
<p> Cornell University - Disability Information - Information for ... Cornell University contains seven undergraduate colleges plus the College of Veterinary Medicine, the Law School, the Johnson Graduate School of ... www.cornell.edu/disability/visitors.cfm</p>	<p>Title is too long. Description duplicated elsewhere, will be ignored.</p>	<p>1</p>
<p> Cornell University - Student Life - Student Services Cornell University contains seven undergraduate colleges plus the College of Veterinary Medicine, the Law School, the Johnson Graduate School of ... www.cornell.edu/studentlife/studentservices.cfm</p>	<p>Description duplicated elsewhere, will be ignored.</p>	<p>1</p>
<p> Cornell University - Cornell's Commitment to Diversity - What Are ... Cornell University contains seven undergraduate colleges plus the College of Veterinary Medicine, the Law School, the Johnson Graduate School of ... www.cornell.edu/diversity/whatarewedoing/climate.cfm</p>	<p>Title is too long. Description duplicated elsewhere, will be ignored.</p>	<p>1</p>
<p> Cornell University - Disability Information - Faculty & Staff ... Cornell University contains seven undergraduate colleges plus the College of Veterinary Medicine, the Law School, the Johnson Graduate School of ... www.cornell.edu/disability/fac-staff.cfm</p>	<p>Title is too long. Description duplicated elsewhere, will be ignored.</p>	<p>1</p>







- Search Engine Result	Issues	Importance
 <p>Cornell University - Student Life - Athletics and Physical Education Cornell University contains seven undergraduate colleges plus the College of Veterinary Medicine, the Law School, the Johnson Graduate School of ... www.cornell.edu/studentlife/athletics.cfm</p>	<p>Description duplicated elsewhere, will be ignored.</p>	<p>1</p>
 <p>Cornell University - Disability Information - Campus and Community ... Cornell University contains seven undergraduate colleges plus the College of Veterinary Medicine, the Law School, the Johnson Graduate School of ... www.cornell.edu/disability/campus.cfm</p>	<p>Title is too long. Description duplicated elsewhere, will be ignored.</p>	<p>1</p>
 <p>Cornell University - Student Life - Getting Involved Cornell University contains seven undergraduate colleges plus the College of Veterinary Medicine, the Law School, the Johnson Graduate School of ... www.cornell.edu/studentlife/gettinginvolved.cfm</p>	<p>Description duplicated elsewhere, will be ignored.</p>	<p>1</p>
 <p>Cornell University - Student Life - Where to Live, What to Eat Cornell University contains seven undergraduate colleges plus the College of Veterinary Medicine, the Law School, the Johnson Graduate School of ... www.cornell.edu/studentlife/liveandeat.cfm</p>	<p>Description duplicated elsewhere, will be ignored.</p>	<p>1</p>
 <p>Cornell University - Student Life - Health, Mind, Body, and Spirit Cornell University contains seven undergraduate colleges plus the College of Veterinary Medicine, the Law School, the Johnson Graduate School of ... www.cornell.edu/studentlife/bodyandspirit.cfm</p>	<p>Description duplicated elsewhere, will be ignored.</p>	<p>1</p>
 <p>Cornell University - Disability Information - Campus Events ... Cornell University contains seven undergraduate colleges plus the College of Veterinary Medicine, the Law School, the Johnson Graduate</p>	<p>Title is too long. Description duplicated elsewhere, will be ignored.</p>	<p>1</p>






- Search Engine Result	Issues	Importance
<p>School of ... www.cornell.edu/disability/eventsplan.cfm</p>		
<p> Cornell University - Disability Information - Frequently Asked ... Cornell University contains seven undergraduate colleges plus the College of Veterinary Medicine, the Law School, the Johnson Graduate School of ... www.cornell.edu/disability/faq_list.cfm</p>	<p>Title is too long. Description duplicated elsewhere, will be ignored.</p>	<p>1</p>
<p> Cornell University - Student Life - Just for Fun Cornell University contains seven undergraduate colleges plus the College of Veterinary Medicine, the Law School, the Johnson Graduate School of ... www.cornell.edu/studentlife/justforfun.cfm</p>	<p>Description duplicated elsewhere, will be ignored.</p>	<p>1</p>
<p> Cornell University - Emergency Information - Overview Cornell University contains seven undergraduate colleges plus the College of Veterinary Medicine, the Law School, the Johnson Graduate School of ... www.cornell.edu/emergency/</p>	<p>Description duplicated elsewhere, will be ignored.</p>	<p>1</p>
<p> Cornell University - Maps - World Map Cornell University contains seven undergraduate colleges plus the College of Veterinary Medicine, the Law School, the Johnson Graduate School of ... www.cornell.edu/maps/world.cfm</p>	<p>Description duplicated elsewhere, will be ignored.</p>	<p>1</p>
<p> Cornell University - Cornell Leadership - Overview Cornell University contains seven undergraduate colleges plus the College of Veterinary Medicine, the Law School, the Johnson Graduate School of ... www.cornell.edu/leadership/</p>	<p>Description duplicated elsewhere, will be ignored.</p>	<p>1</p>







- Search Engine Result	Issues	Importance
 <p>Cornell University - Web Site Help - Overview Cornell University contains seven undergraduate colleges plus the College of Veterinary Medicine, the Law School, the Johnson Graduate School of ... www.cornell.edu/help/</p>	Description duplicated elsewhere, will be ignored.	1
 <p>Cornell University - Contact Cornell University Cornell University contains seven undergraduate colleges plus the College of Veterinary Medicine, the Law School, the Johnson Graduate School of ... www.cornell.edu/contact/</p>	Description duplicated elsewhere, will be ignored.	1
 <p>Cornell University - Qatar Campus - Overview Cornell University contains seven undergraduate colleges plus the College of Veterinary Medicine, the Law School, the Johnson Graduate School of ... www.cornell.edu/visiting/qatar/</p>	Description duplicated elsewhere, will be ignored.	1
 <p>Cornell University - For Faculty and Staff - Overview Cornell University contains seven undergraduate colleges plus the College of Veterinary Medicine, the Law School, the Johnson Graduate School of ... www.cornell.edu/facultystaff/</p>	Description duplicated elsewhere, will be ignored.	1
 <p>The Casablanca Connection: Casablanca & WWII Although Casablanca, released in 1942 by Warner Brothers, has for generations been listed as America's favorite movie, and certainly ranks as one of the ... www.cornell.edu/video/?VideoID=1188</p>	Description is too long.	1
 <p>Cornell University - About Cornell University - Overview Cornell University contains seven undergraduate colleges plus the College of Veterinary Medicine, the Law School, the Johnson Graduate</p>	Description duplicated elsewhere, will be ignored.	1






- Search Engine Result	Issues	Importance
<p>School of ... www.cornell.edu/about/</p>		
<p> Cornell University - About cornell.edu - History of cornell.edu Cornell University contains seven undergraduate colleges plus the College of Veterinary Medicine, the Law School, the Johnson Graduate School of ... www.cornell.edu/about/site/</p>	<p>Description duplicated elsewhere, will be ignored.</p>	<p>1</p>
<p> Cornell University - CornellCast CornellCast brings you video and audio recordings of compelling lectures, discussions, and performances featuring members of the Cornell community and ... www.cornell.edu/video/</p>	<p>Description is too long.</p>	<p>1</p>
<p> Cornell University - The Cornell University Mission Cornell University contains seven undergraduate colleges plus the College of Veterinary Medicine, the Law School, the Johnson Graduate School of ... www.cornell.edu/about/mission/</p>	<p>Description duplicated elsewhere, will be ignored.</p>	<p>1</p>
<p> Cornell University - Libraries - Overview Cornell University contains seven undergraduate colleges plus the College of Veterinary Medicine, the Law School, the Johnson Graduate School of ... www.cornell.edu/libraries/</p>	<p>Description duplicated elsewhere, will be ignored.</p>	<p>1</p>
<p> Cornell University - Collections - Overview Cornell University contains seven undergraduate colleges plus the College of Veterinary Medicine, the Law School, the Johnson Graduate School of ... www.cornell.edu/collections/</p>	<p>Description duplicated elsewhere, will be ignored.</p>	<p>1</p>



- Search Engine Result	Issues	Importance
 <p>Cornell University - Collaborative Culture - Overview Cornell University contains seven undergraduate colleges plus the College of Veterinary Medicine, the Law School, the Johnson Graduate School of ... www.cornell.edu/collaborative/</p>	<p>Description duplicated elsewhere, will be ignored.</p>	<p>1</p>
 <p>Cornell University: A Strategic Plan : Strategic Plan www.cornell.edu/strategicplan/</p>	<p>No description.</p>	<p>1</p>
 <p>Cornell University - Facts about Cornell - Welcome www.cornell.edu/about/facts/</p>	<p>No description.</p>	<p>1</p>
 <p>Cornell University - Outreach - Major Events Cornell University contains seven undergraduate colleges plus the College of Veterinary Medicine, the Law School, the Johnson Graduate School of ... www.cornell.edu/outreach/events.cfm</p>	<p>Description duplicated elsewhere, will be ignored.</p>	<p>1</p>
 <p>Cornell University : Outreach Portal : Programs Cornell University contains seven undergraduate colleges plus the College of Veterinary Medicine, the Law School, the Johnson Graduate School of ... www.cornell.edu/outreach/programs/</p>	<p>Description duplicated elsewhere, will be ignored.</p>	<p>1</p>
 <p>Cornell University - Spotlight Cornell University contains seven undergraduate colleges plus the College of Veterinary Medicine, the Law School, the Johnson Graduate School of ... www.cornell.edu/spotlight/</p>	<p>Description duplicated elsewhere, will be ignored.</p>	<p>1</p>

- Search Engine Result	Issues	Importance
 <p>Cornell University - Maps - Campus Map Cornell University contains seven undergraduate colleges plus the College of Veterinary Medicine, the Law School, the Johnson Graduate School of ... www.cornell.edu/maps/interactive.cfm</p>	<p>Description duplicated elsewhere, will be ignored.</p>	<p>1</p>
 <p>Cornell University - Maps - NY State Map Cornell University contains seven undergraduate colleges plus the College of Veterinary Medicine, the Law School, the Johnson Graduate School of ... www.cornell.edu/maps/state.cfm</p>	<p>Description duplicated elsewhere, will be ignored.</p>	<p>1</p>
 <p>Cornell University - The Ithaca Campus - Driving Directions to ... Cornell University contains seven undergraduate colleges plus the College of Veterinary Medicine, the Law School, the Johnson Graduate School of ... www.cornell.edu/visiting/ithaca/directions_car.cfm</p>	<p>Title is too long. Description duplicated elsewhere, will be ignored.</p>	<p>1</p>
 <p>Cornell University - Cornell's Commitment to Diversity - What Are ... Cornell University contains seven undergraduate colleges plus the College of Veterinary Medicine, the Law School, the Johnson Graduate School of ... www.cornell.edu/diversity/whatarewedoing/news.cfm</p>	<p>Description duplicated elsewhere, will be ignored.</p>	<p>1</p>
 <p>Cornell University - Qatar Campus - Faculty and Students Cornell University contains seven undergraduate colleges plus the College of Veterinary Medicine, the Law School, the Johnson Graduate School of ... www.cornell.edu/visiting/qatar/faculty.cfm</p>	<p>Description duplicated elsewhere, will be ignored.</p>	<p>1</p>
 <p>Cornell University - Qatar Campus - Facilities Cornell University contains seven undergraduate colleges plus the College of Veterinary Medicine, the Law School, the Johnson Graduate</p>	<p>Description duplicated elsewhere, will be ignored.</p>	<p>1</p>

- Search Engine Result	Issues	Importance
<p>School of ... www.cornell.edu/visiting/qatar/facilities.cfm</p>		
<p> Cornell University - Academics - Faculty Highlights: Lyrae Van ... Cornell University contains seven undergraduate colleges plus the College of Veterinary Medicine, the Law School, the Johnson Graduate School of ... www.cornell.edu/academics/faculty/van-clief-stefanon.cfm</p>	<p>Title is too long. Description duplicated elsewhere, will be ignored.</p>	<p>1</p>
<p> Cornell University - Cornell's Commitment to Diversity - Statement ... Cornell University contains seven undergraduate colleges plus the College of Veterinary Medicine, the Law School, the Johnson Graduate School of ... www.cornell.edu/diversity/history/statement.cfm</p>	<p>Title is too long. Description duplicated elsewhere, will be ignored.</p>	<p>1</p>
<p> Cornell University - Other Locations - Cornell Around the World Cornell University contains seven undergraduate colleges plus the College of Veterinary Medicine, the Law School, the Johnson Graduate School of ... www.cornell.edu/visiting/other/</p>	<p>Description duplicated elsewhere, will be ignored.</p>	<p>1</p>
<p> Cornell University - Sustainability Cornell University contains seven undergraduate colleges plus the College of Veterinary Medicine, the Law School, the Johnson Graduate School of ... www.cornell.edu/sustainability/</p>	<p>Description duplicated elsewhere, will be ignored.</p>	<p>1</p>
<p> Cornell University - The Ithaca Campus - Air Travel to Cornell ... Cornell University contains seven undergraduate colleges plus the College of Veterinary Medicine, the Law School, the Johnson Graduate School of ... www.cornell.edu/visiting/ithaca/directions_air.cfm</p>	<p>Title is too long. Description duplicated elsewhere, will be ignored.</p>	<p>1</p>

- Search Engine Result	Issues	Importance
 <p>Cornell University - CUbiquitous - Overview Cornell University contains seven undergraduate colleges plus the College of Veterinary Medicine, the Law School, the Johnson Graduate School of ... www.cornell.edu/CUbiquitous/</p>	Description duplicated elsewhere, will be ignored.	1
 <p>Cornell University - The Ithaca Campus - Live View of Cornell Cornell University contains seven undergraduate colleges plus the College of Veterinary Medicine, the Law School, the Johnson Graduate School of ... www.cornell.edu/visiting/ithaca/live_views.cfm?viewtype=static</p>	Description duplicated elsewhere, will be ignored.	1
 <p>Cornell University - Search Cornell - Web Search User Help Cornell University contains seven undergraduate colleges plus the College of Veterinary Medicine, the Law School, the Johnson Graduate School of ... www.cornell.edu/search/user_help.cfm</p>	Description duplicated elsewhere, will be ignored.	1
 <p>Cornell University - Search Cornell Cornell University contains seven undergraduate colleges plus the College of Veterinary Medicine, the Law School, the Johnson Graduate School of ... www.cornell.edu/search/index.cfm?tab=facts&q=admissions&id=10</p>	Description duplicated elsewhere, will be ignored.	1
 <p>Cornell University - CornellCast CornellCast brings you video and audio recordings of compelling lectures, discussions, and performances featuring members of the Cornell community and ... www.cornell.edu/video/?id=147</p>	Description duplicated elsewhere, will be ignored.	1
 <p>Cornell University - Cornell's Commitment to Diversity - ... Cornell University contains seven undergraduate colleges plus the College of Veterinary Medicine, the Law School, the Johnson Graduate</p>	Description duplicated elsewhere, will be ignored.	1

- Search Engine Result	Issues	Importance
<p>School of ... www.cornell.edu/diversity/details.cfm?id=1</p>		
<p> Cornell University - Research - Research Features Cornell University contains seven undergraduate colleges plus the College of Veterinary Medicine, the Law School, the Johnson Graduate School of ... www.cornell.edu/research/features/index.cfm</p>	<p>Description duplicated elsewhere, will be ignored.</p>	<p>1</p>
<p> Cornell University : Outreach Portal : CURxED (Cornell University ... Cornell University contains seven undergraduate colleges plus the College of Veterinary Medicine, the Law School, the Johnson Graduate School of ... www.cornell.edu/outreach/programs/program_view.cfm?ProgramID=181</p>	<p>Title is too long. Description duplicated elsewhere, will be ignored.</p>	<p>1</p>
<p> Cornell University - Learning Goals Cornell University contains seven undergraduate colleges plus the College of Veterinary Medicine, the Law School, the Johnson Graduate School of ... www.cornell.edu/academics/goals/</p>	<p>Description duplicated elsewhere, will be ignored.</p>	<p>1</p>
<p> Cornell University - University Policy - Overview Cornell University contains seven undergraduate colleges plus the College of Veterinary Medicine, the Law School, the Johnson Graduate School of ... www.cornell.edu/about/policies/index.cfm</p>	<p>Description duplicated elsewhere, will be ignored.</p>	<p>1</p>
<p> Cornell University - Academics - Faculty Highlights Cornell University contains seven undergraduate colleges plus the College of Veterinary Medicine, the Law School, the Johnson Graduate School of ... www.cornell.edu/academics/faculty/</p>	<p>Description duplicated elsewhere, will be ignored.</p>	<p>1</p>

-	Search Engine Result	Issues	Importance
	Cornell University - Academics - Student Highlights Cornell University contains seven undergraduate colleges plus the College of Veterinary Medicine, the Law School, the Johnson Graduate School of ... www.cornell.edu/academics/students/	Description duplicated elsewhere, will be ignored.	1
	Cornell University - Maps - Campus Map Cornell University contains seven undergraduate colleges plus the College of Veterinary Medicine, the Law School, the Johnson Graduate School of ... www.cornell.edu/maps/large.cfm	Description duplicated elsewhere, will be ignored.	1

Link states

Links always change appearance when they are hovered over. This aids usability by clarifying what areas of the screen are clickable.



Poor

Links change appearance when they have been visited 1.3% of the time. For optimal accessibility it is recommended to distinguish most links the user has already visited. Google, for example, uses purple links for this purpose.

Links do not change appearance when selected. Focused links are links which the user has selected, for example by clicking on them or selecting them with the keyboard. For people who are unable to use a mouse, focused links are their primary means of seeing what they have selected. For optimal accessibility it is recommended to distinguish focused links - for example, by changing their colour.

This site appears to be using an old approach for focused links (active links). This approach only works in old versions of Internet Explorer (7 and older) - all other browsers do not support it.

Recommendations

- Specify a distinct **focus** CSS pseudo class for all links, wherever appropriate.
- Note that the **active** CSS pseudo class should be complimented with the standards compliant **focus** style for modern browsers.
- Specify a distinct **visited** CSS pseudo class for all links, wherever appropriate.

Hovered-over links

100%

Focused links

0%

Visited links

1.3%

Active links

99.2%

Readability



This website has an average reading age of 15. Readers need to have been educated to around age 15 to understand this site.

In developed countries the average reading age of adults is about 14.

Average

Reading age

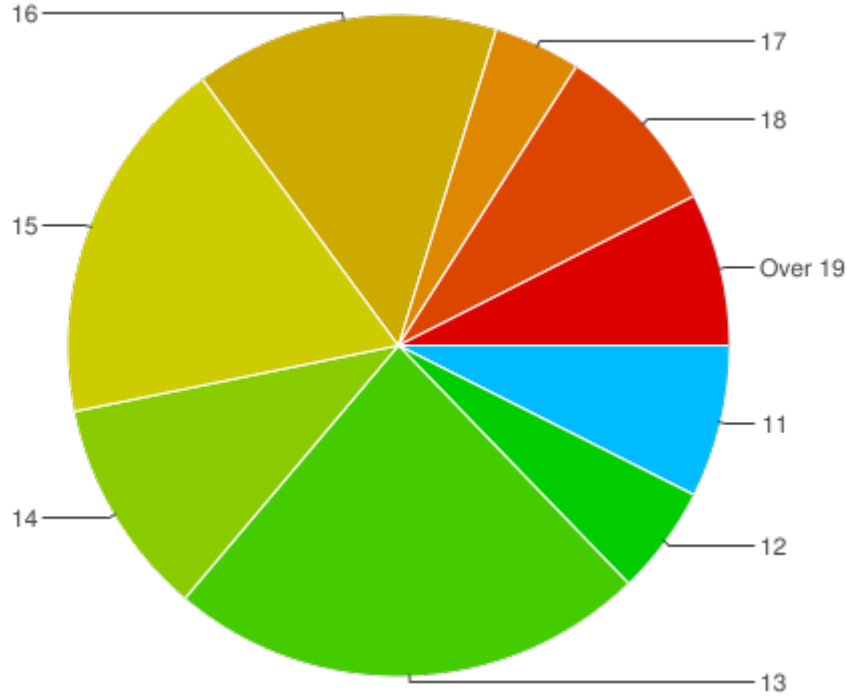
15

Hard to read example

“The Medical Leaves Administration Office is responsible for administering all employment-related requests for accommodation for individuals with disabilities, providing assistance for all ADA and NYSHRL-eligible requests for accommodation (including medical verification), and making determinations regarding appropriate and reasonable

accommodations for employees with ADA- and NYSHRL-defined disabilities.”

Pages by reading age



Search ranking



This website ranks fairly well in search engines for selected keywords.

Results outside of the top 10 are of limited value, as they do not appear on the first page of search results.

Good

You can review your placement for each keyword below.







At the moment, only 2 phrases are being tested. We recommend you add more phrases to test for. Generally you'll want to test between 3 to 10 key phrases that are appropriate to this website.

Recommendations

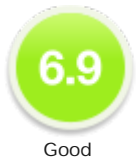
- Specify more keywords that this website is aiming to rank for, for better recommendations.

Rankings

6 found

Search engine	Keyword	Rank	Number of results	Score
 Google > Global	cornell	1st	40,700,000	10
 Yahoo > Global	cornell	1st	13,400,000	10
 Yahoo > Global	cornell university	1st	12,500,000	10
 Google > Global	cornell university	1st	505,000	10
 Bing > Global	cornell	Not found	Bing won't say	0.0
 Bing > Global	cornell university	Not found	Bing won't say	0.0

Visual interest



Overall this site has a high level of visual interest. Pages generally look similar to each other.

Not every webpage of every website needs to look visually compelling. However, for a number of websites this is an important and competitive concern.

Most interesting score

100%

Least interesting score

7.5%

Page visual interest

100 found

Page	Visual interest	Uniqueness	Importance
www.cornell.edu/	80%	72%	5
www.cornell.edu/search/	19%	1%	5
www.cornell.edu/admissions/	29%	16%	5
www.cornell.edu/academics/	32%	17%	5
www.cornell.edu/research/	16%	8%	5
www.cornell.edu/outreach/	43%	19%	5
www.cornell.edu/studentlife/	43%	20%	5
www.cornell.edu/academics/colleges.cfm	26%	5%	2
www.cornell.edu/lifesciences/	26%	15%	2
www.cornell.edu/president/searches/wcmc-dean-provost/	26%	10%	2
www.cornell.edu/academics/departments.cfm	28%	9%	2
www.cornell.edu/academics/centers.cfm	18%	0%	2
www.cornell.edu/maps/	24%	9%	2
www.cornell.edu/academics/scholarship.cfm	46%	9%	2

Page	Visual interest	Uniqueness	Importance
www.cornell.edu/academics/majors.cfm	28%	9%	2
www.cornell.edu/academics/minors.cfm	27%	0%	2
www.cornell.edu/academics/graduate.cfm	18%	0%	2
www.cornell.edu/academics/courses.cfm	39%	0%	2
www.cornell.edu/academics/continuing.cfm	20%	2%	2
www.cornell.edu/academics/calendar/index.cfm	25%	2%	2
www.cornell.edu/disability/students.cfm	23%	0%	2
www.cornell.edu/visiting/ithaca/	35%	21%	2
www.cornell.edu/visiting/ithaca/live_views.cfm	30%	0%	2
www.cornell.edu/diversity/	21%	2%	2
www.cornell.edu/disability/	14%	2%	2
www.cornell.edu/visiting/	31%	13%	2
www.cornell.edu/diversity/whatarewedoing/initiatives.cfm	12%	0%	2
www.cornell.edu/president/speeches_2007_1011.cfm	24%	0%	1
www.cornell.edu/diversity/history/history.cfm	20%	2%	1
www.cornell.edu/diversity/offices/offices.cfm	20%	0%	1
www.cornell.edu/diversity/howarewedoing/awards.cfm	24%	0%	1
www.cornell.edu/diversity/getinvolved.cfm	29%	3%	1
www.cornell.edu/diversity/offices/council.cfm	16%	2%	1

Page	Visual interest	Uniqueness	Importance
www.cornell.edu/about/status/	16%	0%	1
www.cornell.edu/diversity/biasreport.cfm	14%	1%	1
www.cornell.edu/visiting/ithaca/ithaca_campus.cfm	30%	14%	1
www.cornell.edu/visiting/ithaca/visiting.cfm	36%	0%	1
www.cornell.edu/visiting/ithaca/walking_tours.cfm	24%	6%	1
www.cornell.edu/about/status/weather.cfm	15%	0%	1
www.cornell.edu/visiting/ithaca/virtual_tours.cfm	33%	0%	1
www.cornell.edu/about/site/copyright.cfm	21%	0%	1
www.cornell.edu/contact/feedback.cfm	23%	0%	1
www.cornell.edu/disability/weather.cfm	22%	7%	1
www.cornell.edu/studentlife/blogs/	77%	45%	1
www.cornell.edu/disability/visitors.cfm	23%	0%	1
www.cornell.edu/studentlife/studentservices.cfm	36%	8%	1
www.cornell.edu/diversity/whatarewedoing/climate.cfm	15%	2%	1
www.cornell.edu/disability/fac-staff.cfm	17%	0%	1
www.cornell.edu/studentlife/athletics.cfm	50%	16%	1
www.cornell.edu/disability/campus.cfm	14%	0%	1
www.cornell.edu/studentlife/gettinginvolved.cfm	53%	19%	1
www.cornell.edu/studentlife/liveandeat.cfm	36%	11%	1

Page	Visual interest	Uniqueness	Importance
www.cornell.edu/studentlife/bodyandspirit.cfm	33%	6%	1
www.cornell.edu/disability/eventsplan.cfm	20%	0%	1
www.cornell.edu/disability/faq_list.cfm	23%	0%	1
www.cornell.edu/studentlife/justforfun.cfm	47%	16%	1
www.cornell.edu/emergency/	24%	2%	1
www.cornell.edu/maps/world.cfm	65%	41%	1
www.cornell.edu/leadership/	28%	11%	1
www.cornell.edu/help/	10%	0%	1
www.cornell.edu/contact/	8%	0%	1
www.cornell.edu/visiting/qatar/	28%	16%	1
www.cornell.edu/facultystaff/	14%	0%	1
www.cornell.edu/video/?VideoID=1188	100%	84%	1
www.cornell.edu/about/	29%	11%	1
www.cornell.edu/about/site/	11%	0%	1
www.cornell.edu/video/	100%	100%	1
www.cornell.edu/about/mission/	44%	23%	1
www.cornell.edu/libraries/	20%	11%	1
www.cornell.edu/collections/	18%	10%	1
www.cornell.edu/collaborative/	25%	16%	1

Page	Visual interest	Uniqueness	Importance
www.cornell.edu/strategicplan/	8%	8%	1
www.cornell.edu/about/facts/	37%	11%	1
www.cornell.edu/outreach/events.cfm	44%	9%	1
www.cornell.edu/outreach/programs/	25%	0%	1
www.cornell.edu/spotlight/	61%	46%	1
www.cornell.edu/maps/interactive.cfm	20%	0%	1
www.cornell.edu/maps/state.cfm	90%	64%	1
www.cornell.edu/visiting/ithaca/directions_car.cfm	15%	0%	1
www.cornell.edu/diversity/whatarewedoing/news.cfm	22%	0%	1
www.cornell.edu/visiting/qatar/faculty.cfm	25%	9%	1
www.cornell.edu/visiting/qatar/facilities.cfm	44%	23%	1
www.cornell.edu/academics/faculty/van-clief-stefanon.cfm	31%	3%	1
www.cornell.edu/diversity/history/statement.cfm	22%	3%	1
www.cornell.edu/visiting/other/	30%	18%	1
www.cornell.edu/sustainability/	66%	55%	1
www.cornell.edu/visiting/ithaca/directions_air.cfm	22%	0%	1
www.cornell.edu/CUbiquitous/	32%	20%	1
www.cornell.edu/visiting/ithaca/live_views.cfm?viewtype=static	37%	6%	1
www.cornell.edu/search/user_help.cfm	7%	0%	1

Page	Visual interest	Uniqueness	Importance
www.cornell.edu/search/index.cfm?tab=facts&q=admissions&id=10	15%	0%	1
www.cornell.edu/video/?id=147	100%	92%	1
www.cornell.edu/diversity/details.cfm?id=1	12%	0%	1
www.cornell.edu/research/features/index.cfm	41%	23%	1
www.cornell.edu/outreach/programs/program_view.cfm?ProgramID=181	32%	0%	1
www.cornell.edu/academics/goals/	50%	42%	1
www.cornell.edu/about/policies/index.cfm	20%	0%	1
www.cornell.edu/academics/faculty/	37%	1%	1
www.cornell.edu/academics/students/	28%	4%	1
www.cornell.edu/maps/large.cfm	77%	70%	1

Twitter

This website has been linked to over 4,301 times during the last month alone.

This is high and represents considerable interest in this online brand.



Good

This website has a dedicated Twitter account, but it doesn't link to content in this website very often (7% of tweets). No attempt appears to have been made to message people individually. This can be an effective means of engaging with your audience and building credibility for your brand.

You can review what people are saying about this website below, and who the most influential commentators are.

The number of tweets found was so high that the total links had to be approximated. Actual figures may be slightly higher.

Recommendations

- Consider linking to more pages in this website using your Twitter account.
- Consider using your Twitter feed to message individuals directly. Focus on the most influential tweeters listed here first.
- Review what people are saying about your website and brand on Twitter.

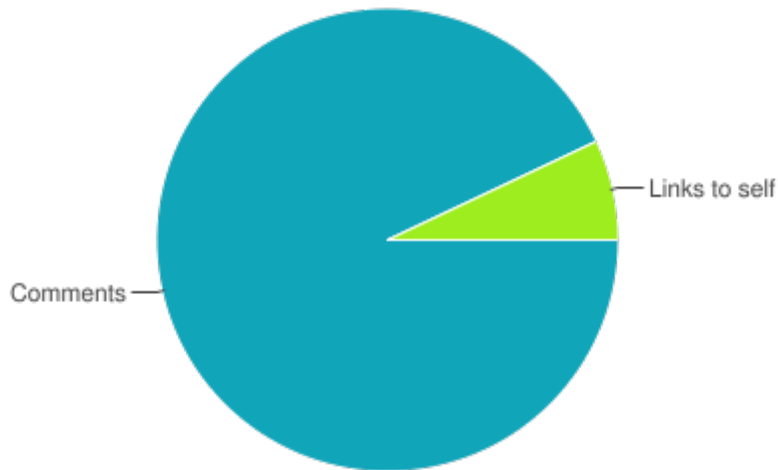
Average all tweets

143 times / day

Average own tweets

1.1 times / day

Own tweets by type



People talking most about this site

84 found









Photo	Name	Influence	Hits
	nestcams	10	82
	Carl Malamud	10	6
	alexismadriral	10	3
	Greg Lambert	10	5
	lorcan dempsey	10	5
	Josiah Mackenzie	10	4
	farmanddairy	10	9
	Ron Wolford	10	12









Photo	Name	Influence	Hits
	Ned Kumar	10	3
	Sergio Abranches	10	3
	Boley Law Library	10	8
	Howie Isaacks	10	3
	Larry Walker Jr	10	3
	Wild Birds Unlimited	10	7
	CALI	10	5
	tone def	10	5









Photo	Name	Influence	Hits
	Thomas R Bruce	10	120
	John Wonderlich	10	12
	Christopher Pollock	10	7
C ¹	Citability.org	10	6
	Tim Stanley + Pugs	10	12
	Sharon Stiteler	10	9
	Benjamin Black	10	3
	DuraSpace Community	10	5
	Mark H. Anbinder	10	15









Photo	Name	Influence	Hits
	Sarah Wechsberg	10	3
	lab_of_O	10	22
	Cornell_Univ	10	168
	burdr	10	4
	WildBird editor	10	8
	James Neal	10	3
	Andrew Baksh	10	4
	vaxen_var	10	9









Photo	Name	Influence	Hits
	USDA NAL	10	3
	eMag Solutions, LLC	10	4
	Jim Lippard	10	3
	ajlopez	10	8
	Lewis Shepherd	10	3
	Hollis Thomases	10	3
	Craig Good	10	3
	Copycense	10	6









Photo	Name	Influence	Hits
	Asheen Phansey	10	4
	yamasas	10	8
	Nancy Castillo	10	5
	Eating Ithaca	9	6
	John P Mayer	9	7
	Chris@SocialTexture	9	9
	Bridget Butler	9	9
	Aniq Rahman	9	7



Photo	Name	Influence	Hits
	Alexandra	9	5
	Pete Marchetto	9	9


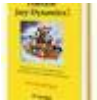






Photo	Name	Influence	Hits
	Elmer Masters	9	31
	Dr. SunWolf	9	3
	Ibergus	9	6
	Robert Richards	9	142
	Fred F. Meijer	9	13
	SapsuckerWoods	9	9
	Ed Cormany	9	5
	Raoul Verveer	9	3









Photo	Name	Influence	Hits
	Maria Grineva	9	7
	Chris Diehl	9	4
	Ulla Kjarval	9	6
	Lisa	9	3
	Emily Carr	9	8
	State Bar of Texas	9	3
	caminick	9	19
	Heather Turner	9	8








Photo	Name	Influence	Hits
	sospokesaroj	9	8
	Stephane Cottin	8	12
	USDA-NASS	8	118
	Brad Treat	8	27
	NYFarmer	8	6
	Hilary Spencer	8	4
	Cook Cty Extension	8	11











Photo	Name	Influence	Hits
	AALL	8	22
	Charles Bacon	8	17
	Thomas	8	3
	stanfordlaw	8	13
	Gail R	8	15
	B Fojtik	8	3
	Cornell Wrestling	8	4
	rand schulman	8	4

Photo	Name	Influence	Hits
	Nathan Reimer	8	19
	Ray Burks (account deleted)	8	21

Most popular pages

500 found

Page	Tweeted	Hits	Score	Clickthrough
The 100 most influential news media Twitter accounts: I would add one more to this list > #ff	423	372	18.75	87.9%
Networks, Crowds, and Markets: A Book by David Easley and Jon Kleinberg	324	279	18.32	86.1%
Sunset Pan	295	272	17.95	92.2%
Designs, Lessons and Advice from Building Large Distributed Systems (via	329	306	17.83	93.0%
Eureqa Cornell Computational Synthesis Laboratory	243	226	17.62	93.0%
Distilling Free-Form Natural Laws from Experimental Data Cornell Computational Synthesis ...	138	131	17.51	94.9%
LII: Constitution, U.S. Constitution - Bill of Rights	195	172	17.34	88.1%
Cornell Chronicle: Tracking the news cycle	97	85	17.25	87.5%
United States Code: Title 18,871. Threats against President and successors to the Presidency ...	117	78	16.85	66.4%
Cornell University - ILR School - The Triangle Factory Fire	148	138	16.82	93.2%

Page	Tweeted	Hits	Score	Clickthrough
http://arxiv1.library.cornell.edu/abs/1002.2284	95	91	16.65	95.7%
Personal and Historical Perspectives of Hans Bethe	139	127	16.65	91.3%
Project FeederWatch	147	108	16.58	73.3%
Copyright Term and the Public Domain in the United States	105	100	16.52	95.2%
Far Above... The Campaign for Cornell Life Sciences	131	121	16.48	92.3%
Cornell University	95	90	16.46	94.7%
302 Found	23	21	16.39	90.9%
U.S. Constitution LII / Legal Information Institute	120	80	16.36	66.4%
Academics are funny- markets are only efficient if P=NP	63	60	16.34	95.2%
» Legislation.gov.uk VoxPopuLII	123	85	16.30	68.9%
Differences in the Mechanics of Information Diffusion Across Topics	106	101	16.26	95.2%
Welcome to Cornell Cinema	173	23	16.13	12.8%
Cornell Science News: Nanoguitar	52	51	16.13	98.0%
NestWatch	68	47	16.09	68.7%
» Hey, Joe, whaddaya know? b-screeds	62	58	16.04	93.4%
LII: Constitution, U.S. Constitution - Table of Articles	75	61	16.02	81.1%
Bill of Rights LII / Legal Information Institute	118	108	16.00	91.5%
Eureqa Cornell Creative Machines Lab	48	52	15.98	108.5%
Copyright Term and the Public Domain in the United States	74	69	15.87	93.2%

Page	Tweeted	Hits	Score	Clickthrough
Cornell University Press Relations: Press Release	27	27	15.84	100.0%
C'est débile mais c est opensource :)	71	62	15.79	87.1%
Birds - Cornell Lab of Ornithology	53	45	15.76	84.6%
LII Legal Information Institute at Cornell Law School	53	43	15.66	80.8%
Cornell Chronicle: Beijing air quality study	109	109	15.64	100.0%
Nestcams - Barn Owl (Italy)	64	22	15.64	33.3%
Robert Duke: Why students don't learn what we think we teach	49	50	15.64	102.1%
Cornell Chronicle: Computer derives natural laws	36	37	15.60	102.9%
Paul Treadwell - pt36@cornell.edu- Home	81	67	15.57	82.5%
Cornell University Center for Advanced Computing (CAC)	51	52	15.57	102.0%
Hans Bethe: Quantum Theory Made Relatively Simple	37	35	15.56	94.4%
This paper on meme tracking does so much, it's like watching an academic decathlon:	61	57	15.53	93.3%
PACER, RECAP, and the Movement to Free American Case Law » VoxPopuLII	70	53	15.51	75.4%
Rigid-Body Fracture Sound	41	37	15.51	90.0%
robot adapts to injury	67	64	15.50	95.5%
The Fantastic in Art and Fiction	46	44	15.47	95.6%
United States Code: Title 18,713. Use of likenesses of the great seal of the United States, the ...	89	93	15.46	104.5%
Cornell Chronicle: Mapping the world's photos	20	19	15.46	94.7%

Page	Tweeted	Hits	Score	Clickthrough
Organic farming success	49	43	15.45	87.5%
Cornell Enterprise Online Magazine	51	46	15.40	90.0%
Microblogging Inside and Outside the Workplace	50	43	15.35	85.7%
LII: U.S. Code: Home	47	33	15.33	69.6%
washingtonpost.com: They Died for Lack of a Head Scarf	152	146	15.32	96.0%
Factory The Emerging Economy of Personal Fabrication" - (PDF)	67	57	15.28	84.8%
Cornell University - University Statements - Statement from President David Skorton on death of ...	23	22	15.18	95.5%
Cornell Law Library - Dr. Henry A. Murray - Analysis of the Personality of Adolph Hitler	22	21	15.12	95.2%
Cornell University Library Removes All Restrictions on Use of Public Domain Reproductions	32	29	15.12	90.3%
Jon Kleinberg's latest book on Networks, Crowds and Markets (complete pre-publication version) -	47	43	15.12	91.3%
Mapping the world's photos	36	36	15.08	100.0%
Cornell Law School...Lawyers in the Best Sense	23	20	15.07	86.4%
Wex LII / Legal Information Institute	39	38	15.07	97.4%
The Fantastic in Art and Fiction	28	24	15.07	85.2%
Preamble LII / Legal Information Institute	28	23	15.04	81.5%
Personal and Historical Perspectives of Hans Bethe	33	34	15.04	103.1%

Page	Tweeted	Hits	Score	Clickthrough
Opinion mining and sentiment analysis (survey)	44	41	15.04	93.0%
» Tidying Up the Law VoxPopuLII	19	17	15.03	88.9%
Printing Food Cornell Computational Synthesis Laboratory	36	36	15.01	100.0%
Writing Physics	13	13	15.00	100.0%
Cornell Chronicle: Choices deter women scientists	21	23	14.98	110.0%
Supreme Court Collection: Opinions by Justice Souter	14	15	14.96	107.7%
NYS Animal Health Diagnostic Center at the Cornell University College of Veterinary Medicine	56	55	14.95	98.2%
Collective dynamics of 'small-world' networks	26	19	14.94	72.0%
The Future of Meetings: The Case for Face-to-Face	73	71	14.93	97.2%
Birds, Cornell Lab of Ornithology	62	57	14.91	91.8%
Make3D --- convert your image into 3d automatically	31	32	14.91	103.3%
Round Robin	39	23	14.90	57.9%
CITIZENS UNITED v. FEDERAL ELECTION COMM'N	73	63	14.89	86.1%
Cornell News: Office temperature and productivity	53	53	14.89	100.0%
Cornell Chronicle: How social groups break into factions	45	46	14.89	102.3%
Printz v. United States, 521 U.S. 898 (1997)	51	20	14.88	38.0%
JMatch	10	13	14.88	133.3%
Cornell University Press Relations: Press Release	19	22	14.88	116.7%

Page	Tweeted	Hits	Score	Clickthrough
Cornell Chronicle: Fans recall Grateful Dead Barton Hall performance	15	15	14.87	100.0%
Cornell University Food & Brand Lab	15	11	14.84	71.4%
Cornell Chronicle: Cell phones for sign language	36	33	14.84	91.4%
Lost Identity - Lagoze PhD Dissertation	38	36	14.83	94.6%
CEN : Upcoming Events	4	5	14.80	133.3%
Cornell Chronicle: Researchers explain why bicycles balance themselves	42	41	14.80	97.6%
CamClickr Website - CamClickr Information Page	46	14	14.77	28.9%
Cornell Chronicle: Stimulus grant will improve physics arXiv	19	20	14.75	105.6%
Harmonic Fluids	36	35	14.75	97.1%
Curious About Astronomy: What's going to happen on December 21st 2012?	31	30	14.73	96.7%
» Time to Turn the Page on Print Legal Information VoxPopuLII	39	26	14.72	65.8%
a map of all geotagged photos on flickr (via	25	23	14.71	91.7%
First Amendment LII / Legal Information Institute	22	21	14.70	95.2%
» Library of Congress taps LII for Expertise in Legislative Information LII Announce	33	35	14.70	106.3%
Cornell LII Lawyer Directory	13	11	14.70	83.3%
Final Projects ECE 4760	30	26	14.69	86.2%
Cornell University - Digital Literacy Resource	28	27	14.69	96.3%
Cornell Chronicle: Figs kill when wasps don't pollinate	29	26	14.68	89.3%

Page	Tweeted	Hits	Score	Clickthrough
Time Lapse - Main Gallery	32	30	14.68	93.5%
\$ or Dollars: Effects of Menu-price Formats on Restaurant Checks	38	35	14.68	91.9%
United States Code: Title 17,1201. Circumvention of copyright protection systems LII / Legal ...	25	25	14.67	100.0%
Art, Design, and Visual Thinking	14	13	14.66	92.3%
First Amendment LII / Legal Information Institute	37	32	14.66	86.1%
Cornell News: self-replicating robots	12	12	14.64	100.0%
US CODE: Title 18,CHAPTER 113C—TORTURE	38	7	14.64	16.2%
» LII launches free lawyer directory service LII Announce	15	13	14.64	85.7%
Curious About Astronomy? Ask an Astronomer	21	13	14.63	60.0%
U.C.C. - ARTICLE 1-§1-201.	3	3	14.62	100.0%
Grandpa's Guide	13	16	14.62	125.0%
Cornell Mushroom Blog	29	24	14.59	82.1%
Cornell Chronicle: Universal robotic gripper	42	43	14.58	102.4%
Cornell University Library Publishes New Digitization Manual	21	22	14.57	105.0%
Home - Neotropical Birds	18	10	14.57	52.9%
Home Cornell University Library	24	21	14.54	87.0%
Numb3rs Math Activities	18	18	14.54	100.0%
LII: Supreme Court Collection Home	18	15	14.52	82.4%

Page	Tweeted	Hits	Score	Clickthrough
Age Calculators	23	22	14.51	95.5%
United States Code: Title 11,TITLE 11—BANKRUPTCY LII / Legal Information Institute	3	4	14.51	150.0%
» Big world b-screeds	5	6	14.50	125.0%
Cornell Chronicle: Largest Last Supper: It keeps gettin' bigger	15	16	14.50	107.1%
Welcome — Birds of North America Online	15	15	14.49	100.0%
Federal Rules of Criminal Procedure - Rule 6	30	31	14.49	103.4%
» Duopolies, web usability, and legal research instruction VoxPopuLII	23	24	14.49	104.5%
CU researchers propose rewilding	18	19	14.47	105.9%
Jon Kleinberg's Homepage	23	22	14.47	95.5%
VIVO: Cornell Research & Scholarship	20	20	14.46	100.0%
Cornell University Library Partners with the Internet Archive	13	14	14.46	108.3%
Vegetable Varieties for Gardeners - Home	17	15	14.46	87.5%
» Projects we like: Social Media and Law Students LII Announce	11	12	14.46	110.0%
Organic Guides	17	16	14.45	93.8%
eclips Video Clip	16	19	14.44	120.0%
Copyright Term and the Public Domain in the United States	11	13	14.43	120.0%
Solid Freeform Fabrication in Tissue Engineering Cornell Computational Synthesis Laboratory	19	26	14.43	138.9%
» The Loris in the Library VoxPopuLII	33	30	14.43	90.6%

Page	Tweeted	Hits	Score	Clickthrough
Cornell University - Sustainability	30	13	14.42	41.4%
Survival Challenge — Celebrate Urban Birds	15	15	14.42	100.0%
Cornell Chronicle: Mom's favoritism tied to adult depression	15	16	14.42	107.1%
» Text of the CALICON10 plenary talk b-screeds	29	32	14.41	110.7%
NestCams Website - View Live Nest Cams, explore photos, video, and daily archives, and view HD ...	36	24	14.41	65.7%
CIVS Voting	23	21	14.40	90.9%
Research Strategy: 7 Steps	15	15	14.40	100.0%
Celebrate — Celebrate Urban Birds	15	14	14.40	92.9%
Cornell Chronicle: Synthesizing sound for computer graphics	10	9	14.39	88.9%
Uniform Commercial Code	8	8	14.39	100.0%
APA Citation Style Cornell University Library	18	17	14.38	94.1%
Slope Day	27	26	14.38	96.2%
Cornell University Library Expands Print-on-Demand Offerings	8	9	14.37	114.3%
How to Prepare an Annotated Bibliography	17	16	14.37	93.8%
— Welcome — Birds of North America Online	8	8	14.36	100.0%
LII: Constitution, U.S. Constitution - Preamble	16	15	14.36	93.3%
hypplanes	21	22	14.34	105.0%
Contact Us Weill Cornell Medical College in New York City Cornell University	22	22	14.34	100.0%

Page	Tweeted	Hits	Score	Clickthrough
Cornell Chronicle: Psych 101 students participate in sleep study	13	12	14.32	91.7%
Download Eureka Cornell Computational Synthesis Laboratory	15	14	14.32	92.9%
United States Code: Title 8,1481. Loss of nationality by native-born or naturalized citizen; ...	20	16	14.31	78.9%
A Murder of Crows and other Spooky Bird Tales — Celebrate Urban Birds	16	14	14.31	86.7%
MOODLE for Learners	8	9	14.31	114.3%
Cornell University - CUbiquitous - Overview	22	19	14.30	85.7%
The "Celebrate Urban Birds!" Kit — Celebrate Urban Birds	24	23	14.30	95.7%
Project FeederWatch	17	17	14.30	100.0%
New Page 1	18	18	14.28	100.0%
The clearest article on the impending disruption of book publishing by technology we have yet to ...	36	33	14.27	91.4%
United States Code: Title 18,2340. Definitions LII / Legal Information Institute	15	12	14.27	78.6%
United States Code: Title 10,12305. Authority of President to suspend certain laws relating to ...	41	38	14.26	92.5%
Nestcams - Wood Duck - Attempt 1 (Greenville)	15	9	14.26	57.1%
Algebraic Topology Book	17	17	14.26	100.0%
Cornell Chronicle: CU satellites depart on Endeavour's last run	39	38	14.25	97.4%
World Series of Birding, What Is Big Day? The Cornell Lab	10	11	14.25	111.1%

Page	Tweeted	Hits	Score	Clickthrough
Cornell Chronicle: Renowned biologist Tom Eisner dies at 81	27	28	14.24	103.8%
Funky Nests in Funky Places! — Celebrate Urban Birds	19	14	14.24	72.2%
Global Health Weill Cornell Medical College GHESKIO Relief in Haiti	25	16	14.24	62.5%
Home / Cornell Summer Session	6	6	14.24	100.0%
CUergo: 10 Tips for Mouse Use	11	12	14.23	110.0%
Nestcams - View Cams	26	17	14.22	64.0%
United States Code: Title 42,2000aa. Searches and seizures by government officers and employees ...	14	18	14.22	130.8%
Cornell Law Library - Legal Research Engine	8	9	14.21	114.3%
Cornell Chronicle: Disgust sensitivity linked to conservatism	22	18	14.21	81.0%
United States Code: Title 17,105. Subject matter of copyright: United States Government works ...	10	10	14.20	100.0%
13th Amendment LII / Legal Information Institute	21	18	14.20	85.0%
News Weill Cornell Medical College Cornell University	10	10	14.20	100.0%
Breast Cancer and The Estrogen Connection	19	17	14.19	88.9%
» Sustainability b-screeds	6	6	14.19	100.0%
United States Code: Title 8,1401. Nationals and citizens of United States at birth LII / Legal ...	25	17	14.17	66.7%
Round Robin	11	12	14.17	110.0%
John Ford to leave Cornell for Emory	59	60	14.17	101.7%

Page	Tweeted	Hits	Score	Clickthrough
Celebrate — Celebrate Urban Birds	17	17	14.17	100.0%
United States Code: Title 50,CHAPTER 33—WAR POWERS RESOLUTION LII / Legal Information Institute	27	23	14.16	84.6%
'Philosopher Kings' spotlights Cornell custodians' everyday wisdom	12	11	14.16	90.9%
» Semantic Enhancement of Legal Information... Are We Up for the Challenge? VoxPopuLII	30	24	14.16	79.3%
United States Code: Title 18,2381. Treason LII / Legal Information Institute	10	9	14.16	88.9%
Annotated Constitution Prototype TOC	11	12	14.16	110.0%
MILNER v. DEPARTMENT OF NAVY	12	13	14.15	109.1%
Cornell Chronicle: Looks play role in sentencing, study shows	32	33	14.15	103.2%
Disability Statistics	21	6	14.15	25.0%
Cornell Chronicle: Evidence for psychic activity found	27	26	14.14	96.2%
Blue whale discovered singing in New York coastal waters — Bioacoustics Research Program	15	16	14.14	107.1%
» Pushing the envelope: Innovation in legal search VoxPopuLII	17	15	14.13	87.5%
Thoughts on Facebook	23	22	14.13	95.5%
Internet social networking and adolescents – Time to revise our assumptions? — Evidence Based ..	23	22	14.13	95.5%
Nestcams - Barred Owl (Charlotte)	29	15	14.13	50.0%
Best osprey nest ever #birding	25	26	14.12	104.2%

Page	Tweeted	Hits	Score	Clickthrough
Cornell Chronicle: Historical diary entries resemble tweets	23	23	14.12	100.0%
SNYDER v. PHELPS	45	42	14.11	93.2%
Cornell Chronicle: Invest in your experiences, study advises	36	37	14.11	102.9%
2010 Reports	16	17	14.11	106.7%
DISTRICT OF COLUMBIA v. HELLER	10	11	14.11	111.1%
Brushing Your Cat's Teeth Partners in Animal Health	20	20	14.11	100.0%
United States Code: Title 10,654. Policy concerning homosexuality in the armed forces LII / ...	21	19	14.11	90.0%
U.S. Carrot Statistics	13	11	14.10	83.3%
» Authentication of Digital Repositories VoxPopuLII	13	12	14.10	91.7%
Cornell / AAP / Milstein Hall / Multimedia / Webcam	26	8	14.09	28.0%
Nestcams - Barn Owl (Italy)	24	19	14.09	78.3%
Cornell Chronicle: Engineering diversity goals	8	9	14.09	114.3%
Scientific research posters can be so much better! Here is some great info about how to make an ...	20	18	14.09	89.5%
Cornell Law Library - InSITE Home	10	7	14.09	66.7%
Up Close Brian Schipper of Cisco	6	7	14.08	120.0%
United States Code: Title 18,2381. Treason LII / Legal Information Institute	16	17	14.08	106.7%
Cornell Science News: Livestock Production	26	22	14.08	84.0%
Evaluating Web Sites	8	7	14.08	85.7%

Page	Tweeted	Hits	Score	Clickthrough
The Financial Crisis: Implications for Washington, Wall Street and Main Street	6	3	14.07	40.0%
Disability and HR: Tips on the Accommodation & Employment of People with Disabilities	12	14	14.07	118.2%
User's Guide	13	15	14.06	116.7%
Basil: Downy Mildew	11	13	14.06	120.0%
Cornell Chronicle: President David Skorton asks: 'Got milk?'	19	20	14.06	105.6%
Five criteria for evaluating Web pages	13	12	14.05	91.7%
eclips Video Clip	6	7	14.04	120.0%
Olbermann Convocation Speech	12	11	14.03	90.9%
Cornell Feline Health Center	9	9	14.03	100.0%
Hod Lipson	11	12	14.03	110.0%
U.S. Onion Statistics	14	14	14.03	100.0%
Lehmann	5	6	14.02	125.0%
LII: Constitution, Table of Articles and Amendments	16	17	14.02	106.7%
FCC v. FOX TELEVISION STATIONS, INC.	12	13	14.02	109.1%
researchers geolocate most common flickr photos is the paper too (via	27	24	14.02	88.5%
Gardening Resources, Cornell University	9	9	14.02	100.0%
Body	11	11	14.02	100.0%
US CODE: Title 2,644. Extraneous matter in reconciliation legislation	35	36	14.01	102.9%

Page	Tweeted	Hits	Score	Clickthrough
gonna talk about these cuddly little guys on Friday: note groove in lower lip...for drinking ...	16	15	14.01	93.3%
Cornell Chronicle: Improving search engines	10	11	14.00	111.1%
Final Projects ECE 4760	17	10	14.00	56.3%
» IT and the Access to Justice Crisis VoxPopuLII	21	16	14.00	75.0%
Cornell Chronicle: Calories in 'Joy of Cooking' recipes climb	13	13	14.00	100.0%
What's Your Hotel's Reputation Management Strategy?	14	6	14.00	38.5%
U.S. Lettuce Statistics	11	12	14.00	110.0%
Nestcams - Pacific Loon (Anchorage)	22	14	13.99	61.9%
United States Code: Title 28,1251. Original jurisdiction LII / Legal Information Institute	11	15	13.99	140.0%
Cornell e-Rulemaking Initiative	7	6	13.97	83.3%
U.S. Cabbage Statistics	11	12	13.97	110.0%
TAM: Faculty Bio	6	7	13.97	120.0%
Statistical Computing With Python	8	9	13.96	114.3%
Explore Cornell - Home Gardening - Introduction	8	8	13.96	100.0%
FaceAccess	8	14	13.96	185.7%
Crowdsourcing Legal Commentary » VoxPopuLII	20	19	13.96	94.7%
Cornell University - CornellCast	17	14	13.96	81.3%
BUSH v. GORE	6	7	13.96	120.0%

Page	Tweeted	Hits	Score	Clickthrough
Leaving this pm to speak at NetImpact #NI09 tomorrow.They are not webcasting me,but Jeff Immelt ...	31	30	13.95	96.7%
Current Issue	9	10	13.95	112.5%
Cornell Chronicle: Cornellians win big at Emmy Awards	24	26	13.95	108.7%
KMODDL - Kinematic Models for Design Digital Library	10	10	13.95	100.0%
» The West Video and the Free Market b-screens	7	8	13.95	116.7%
Skilling v. United States (08-1394) LII / Legal Information Institute	14	14	13.94	100.0%
Cornell News: Cattle diets and E. coli	3	4	13.93	150.0%
Blue whale discovered singing in New York coastal waters — Bioacoustics Research Program	15	15	13.93	100.0%
Digital Imaging Tutorial - Contents	9	9	13.92	100.0%
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Cornell Journal of Architecture, Cornell Journal of Architecture	15	16	13.92	107.1%
Cornell University - ILR School - The Triangle Factory Fire - Introduction	22	22	13.91	100.0%
Cornell University - Digital Literacy Resource	10	11	13.91	111.1%
Cornell Chronicle: Cornell real estate contest	42	23	13.90	53.7%
Cornell Chronicle: Fertilizers no help for poor African farmers	15	15	13.90	100.0%
Cornell Chronicle: 'Fabric' to tighten online security	14	15	13.90	107.7%
Cornell Chronicle: ROTC cadets learn leadership skills in the field	9	9	13.90	100.0%
United States Code: Title 22,287d. Use of armed forces; limitations LII /	17	16	13.90	93.8%

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Legal Information ...				
Reunion Cornell University	6	7	13.89	120.0%
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BOUMEDIENE v. BUSH	6	5	13.88	80.0%
Visualizing Meaning » About the project	3	4	13.88	150.0%
Cornell Chronicle: Robot sets unofficial walking record	22	21	13.88	95.2%
Cornell Chronicle: Math problems now visible online	18	19	13.87	105.9%
Vegetable Varieties for Gardeners - Home	8	8	13.87	100.0%
CEN : Online Networking	2	3	13.87	200.0%
Cornell Chronicle: Shrinking massive data sets	4	5	13.87	133.3%
Cornell University - The Ithaca Campus - Live View of Cornell	20	16	13.86	78.9%
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Entropy, Order Parameters, and Complexity	10	11	13.85	111.1%
Legal Citation Finder Bookmarklet LII / Legal Information Institute	17	17	13.85	100.0%
Cornell Chronicle: Birds pop up and sing in new book	4	5	13.85	133.3%
US CODE: Title 31,1342. Limitation on voluntary services	4	6	13.84	166.7%
Environmental Inquiry - Watershed Links	4	4	13.84	100.0%
Late Fall Screenings at Cornell Cinema!	26	5	13.84	16.0%

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ESMIS - View Document Info	13	10	13.84	75.0%
KMODDL--Collection of Models Table of Contents	9	10	13.84	112.5%
2 free tools for finding Social Security #s on your PC - Cornell's Spider & VT's Find_SSNS. &	17	14	13.83	81.3%
Tutorial de Digitalización de Imágenes - Contenido	7	7	13.83	100.0%
ARIZONA v. GANT	9	10	13.83	112.5%
How Google crawls the Deep Web.	20	17	13.82	84.2%
MEng project: liI2	15	16	13.82	107.1%
VoxPopuLII	17	14	13.82	81.3%
Cornell Chronicle: Alumna battling leukemia	15	14	13.82	92.9%
KELO V. NEW LONDON	5	6	13.82	125.0%
IASSIST 2010	13	13	13.82	100.0%
CIT: Status Alert Details	2	3	13.81	200.0%
Cornell Chronicle: \$80M gift bolsters sustainability	19	19	13.81	100.0%
U.S. Watermelon Industry	10	9	13.81	88.9%
All About Birds : Why Birds Sing	8	8	13.81	100.0%
LII: Statutes	21	18	13.81	85.0%
» Accessible Law VoxPopuLII	22	14	13.81	61.9%
MLA Citation Style Cornell University Library	10	11	13.80	111.1%

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Rapid Assembly for Physical Voxel Fabrication (Digital Materials) Cornell Computational ...	10	12	13.79	122.2%
Cornell Chronicle: Geotagging reveals friendships	28	24	13.79	85.2%
Cornell Chronicle: \$25M gift creates applied economics school	20	21	13.78	105.3%
What can search predict? Read the paper, too:	18	19	13.78	105.9%
Cornell University Library Historical Monographs Collection	19	18	13.78	94.4%
Scalia's opinion is great: individuals have the right to speak in association with other ...	38	32	13.78	83.8%
Mad for Cornell The Essentials	14	17	13.77	123.1%
impact factor manipulation in the field of applied math:	21	23	13.77	110.0%
Parties Big Red in the NCAA Alumni Cornell University	15	15	13.77	100.0%
The Billboard Effect: Online Travel Agent Impact on Non-OTA Reservation Volume	16	17	13.77	106.7%
Assistant Professor: Vicki Bogan	1	2	13.77	
The Impact of Post-9/11 Airport Security Measures on the Demand for Air Travel	7	11	13.77	166.7%
Data	4	6	13.76	166.7%
» Bentham and the Privacy of the Grave VoxPopuLII	6	7	13.75	120.0%
Schedule - HighEdWeb Regional At Cornell	12	9	13.75	72.7%
Cornell Chronicle: Research connects shuttle plume, 1908 comet	16	15	13.75	93.3%

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Cornell Chronicle: Switchable adhesion device	20	21	13.75	105.3%
Cornell University - CUinfo - June 2009 Data Theft - Frequently Asked Questions	15	15	13.75	100.0%
Nexus Overview	6	8	13.74	140.0%
Cornell University - ILR School - The Triangle Factory Fire - Fatalities	18	19	13.74	105.9%
MLA Citation Style Cornell University Library	9	14	13.74	162.5%
Cornell Chronicle: Diets and NY's ag footprint	8	9	13.74	114.3%
Global Illumination Across Industries (SIGGRAPH 2010 Course)	15	15	13.74	100.0%
Home - CUL Labs / Cool Tools - Cornell University Library Guides at Cornell University	8	9	13.74	114.3%
Global Illumination Across Industries (SIGGRAPH 2010 Course)	21	20	13.74	95.0%
Obama takes note The Essentials	14	18	13.73	130.8%
Cornell Chronicle: Consultants' report on student suicide	13	13	13.73	100.0%
Shoals Marine Laboratory	5	5	13.73	100.0%
» Environmentally-Friendly Citations VoxPopuLI I	24	15	13.73	60.9%
Cornell Center for Behavioral Economics in Child Nutrition Programs	19	20	13.73	105.6%
Cornell Chronicle: Big Red tartan	14	14	13.73	100.0%
Cornell Chronicle: Gates Hall architect chosen	12	15	13.73	127.3%
Disease photos - Vegetable Pathology - Long Island Horticultural Research & Extension Center	17	16	13.72	93.8%

Page	Tweeted	Hits	Score	Clickthrough
Cornell Chronicle: \$10M gift funds canine genomics program	18	19	13.72	105.9%
CUergo: 5 Tips for Laptop Use	9	10	13.72	112.5%
Fantastic... View All Images	6	6	13.72	100.0%
Cites the very interesting report from Cornell's Task Force on Print Collection Usage 2/2	22	21	13.72	95.2%
Data	4	4	13.72	100.0%
The Story of the Triangle Fire: Part 6	4	5	13.71	133.3%
Vitro - Integrated Ontology Editor and Semantic Web Application	10	10	13.71	100.0%
Master map	6	6	13.70	100.0%
LII / Legal Information Institute @ Cornell Law School	2	3	13.70	200.0%
KMODDL - Kinematic Models for Design Digital Library	8	8	13.70	100.0%
» Staging for Lady Gaga? LII Announce	18	18	13.70	100.0%
Donate to NestCam	12	7	13.70	54.5%
Basic Legal Citation (2010)	2	3	13.69	200.0%
Disease photos - Vegetable Pathology - Long Island Horticultural Research & Extension Center	20	20	13.69	100.0%
The Special Needs of the Senior Cat	12	13	13.69	109.1%
CUergo: Computer Workstation Ergonomics Guidelines	8	9	13.68	114.3%
LII: Constitution, U.S. Constitution - Amendment XIV	12	11	13.68	90.9%
REPUBLICAN PARTY OF MINN. V. WHITE	5	5	13.68	100.0%

Page	Tweeted	Hits	Score	Clickthrough
Cornell Law Library - Announcements	1	2	13.68	
Cornell University Library Making of America Collection	6	6	13.68	100.0%
Critically Analyzing Information Sources	8	7	13.67	85.7%
United States Code: Title 4,8. Respect for flag LII / Legal Information Institute	17	16	13.67	93.8%
Cornell Chronicle: Harris Rosen is Entrepreneur of the Year	15	14	13.67	92.9%
Final Design Project - RFID Proximity Security System	10	10	13.67	100.0%
FREQUENTLY ASKED QUESTIONS ABOUT CROWS	11	12	13.66	110.0%
SRI Homepage/System of Rice Intensification	7	7	13.66	100.0%
United States Code: Title 18,1030. Fraud and related activity in connection with computers LII ...	8	9	13.66	114.3%
How Travelers Use Online and Social Media Channels to Make Hotel-choice Decisions	24	22	13.66	91.3%
MEng project	12	13	13.65	109.1%
LII: Constitution, U.S. Constitution - Article I	11	11	13.65	100.0%
US CODE: Title 15,632. Small-business concern	3	3	13.65	100.0%
United States Code: Title 18,2703. Required disclosure of customer communications or records ...	9	10	13.65	112.5%
Disability Statistics	3	3	13.65	100.0%
The Big Red (and green) The Essentials	15	16	13.65	107.1%

Page	Tweeted	Hits	Score	Clickthrough
3 - 2004 study download as pdf file for free here - #SERP	13	10	13.64	75.0%
Cornell Chronicle: Students' hip-hop song hits No. 2 on iTunes	25	23	13.64	91.7%
2010 Migration Celebration Details — Education at the Lab of Ornithology	8	8	13.64	100.0%
Universal robotic gripper based on the jamming of granular material Cornell Computational ...	30	31	13.64	103.4%
Cornell Chronicle: Big Red heads to Sweet 16	15	16	13.64	107.1%
PreserveNet	4	5	13.64	133.3%
Cornell / AAP / Paul Milstein Hall	10	6	13.64	55.6%
inr-011.dvi	14	15	13.64	107.7%
Cornell Chronicle: High-temperature superconductor clues	4	5	13.64	133.3%
Cornell Univ fact sheet on hormones in food.	21	20	13.64	95.0%
Nestcams - Chimney Swift (Glenham)	12	9	13.63	72.7%
KYLLO V. UNITED STATES	5	6	13.63	125.0%
Please join us for the next CHR and SAS Webcast: The Things that Matter Most; The ...	27	16	13.63	57.7%
Basic Legal Citation (2010)	10	11	13.63	111.1%
Home Economics Archive: Research, Tradition and History (HEARTH)	8	9	13.62	114.3%
CSV11 Cornell Silicon Valley Alumni Cornell University	8	8	13.62	100.0%
Library value calculations Research and Assessment Unit	27	28	13.62	103.8%
Time Lapse - Main Gallery	12	12	13.62	100.0%

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I survived the "Destroying Angel" :Cornell Mushroom Blog	9	10	13.62	112.5%
Home - HighEdWeb Regional At Cornell	7	8	13.62	116.7%
US CODE: Title 17,120. Scope of exclusive rights in architectural works	8	8	13.61	100.0%
Feline Infectious Peritonitis (FIP)	21	19	13.61	90.0%
Article I LII / Legal Information Institute	23	22	13.61	95.5%
Cornell Chronicle: Digitized books go to Internet Archive	11	12	13.61	110.0%
2011 Energy Conference	14	13	13.60	92.3%
Fox Domestication	17	17	13.60	100.0%
Condorcet Internet Voting Service	7	7	13.60	100.0%
eClips - Entrepreneurs	7	8	13.60	116.7%
Funky Nests in Funky Places 2010 — Celebrate Urban Birds	9	9	13.59	100.0%
Samuel Curtis Johnson Graduate School of Management at Cornell University	14	11	13.59	76.9%
Cornell Chronicle: Dragon Day 2010	9	10	13.59	112.5%
Cornell Center for a Sustainable Future	10	11	13.58	111.1%
Cornell University Department of Music » Alma Mater	1	2	13.58	
OH2011	9	9	13.58	100.0%
» Electronic Voting and Direct Democracy VoxPopuLII	17	12	13.58	68.8%
Nestcams - Peregrine Falcon (Becker)	17	5	13.58	25.0%
HAMDI V. RUMSFELD	4	4	13.58	100.0%

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SUPREME COURT RULES - Rule 33	9	10	13.57	112.5%
14th Amendment LII / Legal Information Institute	20	20	13.57	100.0%
Cornell Chronicle: 'Cornell Dots' get first trial in humans	16	16	13.57	100.0%
» Legal Information, Public and Private VoxPopuLII	7	8	13.57	116.7%
Cornell Chronicle: Cornell mourns 'Hot Truck Bob'	5	6	13.57	125.0%
Principles of Design	4	5	13.57	133.3%
The Science and Engineering of Composting	5	5	13.57	100.0%
View Results - Cats Partners in Animal Health	11	11	13.57	100.0%
Cornell Chronicle: Automotive X Prize car	10	11	13.57	111.1%
Cornell Chronicle: Poem in Your Pocket goes mobile	5	6	13.56	125.0%
Cornell Chronicle: How employee turnover hurts service	9	9	13.56	100.0%
FAQ List for Bed Bugs	4	5	13.56	133.3%
Fabric Project	11	12	13.56	110.0%
Ithaca: Top town for students The Essentials	16	17	13.56	106.7%
Cornell Chronicle: Google backs social network research	18	19	13.56	105.9%
United States Code: Title 18,2385. Advocating overthrow of Government LII / Legal Information ...	14	9	13.55	61.5%
Cornell Garden-Based Learning	9	10	13.55	112.5%
United States Code: Title 8,1401. Nationals and citizens of United States at birth LII / Legal ...	14	13	13.54	92.3%

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HITS Algorithm - Hubs and Authorities on the Internet	6	7	13.54	120.0%
SKILLING v. UNITED STATES	15	15	13.54	100.0%
Article III LII / Legal Information Institute	18	16	13.54	88.2%
eCommons@Cornell: Taking the Library Outside the Library: A Light-weight Innovation Model for ...	14	15	13.54	107.7%
Research Data Management Service Group	8	10	13.54	128.6%
Best Practices in Search Engine Marketing and Optimization: The Case of the St. James Hotel	21	22	13.53	105.0%
» VoxPop poses a Prisoner's Dilemma (sort of) VoxPopuLII	8	8	13.53	100.0%
Mann Library's Daily Haiku	14	8	13.53	53.8%
IPython Tip Sheet	5	6	13.53	125.0%
Cornell Chronicle: The way we speak affects meaning	8	9	13.53	114.3%
Cornell Chronicle: How fruit flies recover in flight	7	8	13.53	116.7%
Giving Your Cat a Pill or Capsule Partners in Animal Health	18	16	13.52	88.2%
Cornell University Library Joins HathiTrust Cornell University Library News	12	14	13.52	118.2%
Geo-tagged photo analysis: Flickr users make accidental maps - (PDF of paper:)	14	12	13.51	84.6%
ACTIVISTS IN CITY HALL	2	3	13.51	200.0%
Cornell University Graduate School -- Fellowship database	4	5	13.51	133.3%
Gulf Oil Spill News, Cornell Lab of Ornithology	24	19	13.51	78.3%

Page	Tweeted	Hits	Score	Clickthrough
» Preserving Born-Digital Legal Materials...Where to Start? VoxPopuLII	19	17	13.51	88.9%
Cornell Chronicle: Tool can predict stock market 'flash' crashes	18	19	13.51	105.9%
FCC v. AT&T INC.	19	20	13.50	105.6%
Inside the Job Search World	2	2	13.50	100.0%
Curious About Astronomy? Ask an Astronomer	3	4	13.50	150.0%
CSI : Center for the Study of Inequality	5	6	13.50	125.0%
THE AMBIGUITIES OF EXPERIENCE	9	10	13.50	112.5%
Cornell Chronicle: Fracking's natural gas may be 'dirtier' than coal	23	20	13.49	86.4%
U.S. Apple Statistics	5	6	13.49	125.0%
Cornell University - Emergency Information - Flu Precautions	8	9	13.49	114.3%
Cornell Chronicle: Arizona SB 1070 affects Natives profoundly	20	21	13.49	105.3%
Birds In Forested Landscapes	2	3	13.49	200.0%
» Law via the Internet : Day 1 LII Announce	14	15	13.49	107.7%
Final Projects ECE 5760	6	7	13.49	120.0%
404 Not Found	4	6	13.49	166.7%
Cornell Chronicle: Marking the end of coal fuel at Cornell	18	18	13.48	100.0%
» More West: What Legal Information Business Should The Government Be Out Of? b-screeds	8	9	13.48	114.3%
scipy array tip sheet	6	5	13.48	80.0%

Page	Tweeted	Hits	Score	Clickthrough
The Electronic World Treaty Index » VoxPopuLII	17	13	13.47	75.0%
Vegetable Varieties for Gardeners - About	12	13	13.47	109.1%
Liibulletin Info Page	9	9	13.47	100.0%
Cornell Chronicle: Media literacy and climate change	17	18	13.47	106.3%
Cornell University Animal Science Dept - Beef Management	7	7	13.46	100.0%
Cornell Chronicle: Alumna, U.S. Rep. Gabrielle Giffords shot in Tucson	17	20	13.46	118.8%
United States Code: Title 10,311. Militia: composition and classes LII / Legal Information ...	13	11	13.46	83.3%
Free FeederWatch Downloads	16	14	13.45	86.7%
80stweets I might be a dweeb but I'm going to solve this thing to the max	12	10	13.45	81.8%
Cassandra - A Decentralized Structured Storage System (PDF)	19	17	13.45	88.9%
Balance in Wine	4	4	13.45	100.0%
Epidemic Protocols (or, Gossip is Good)	5	6	13.45	125.0%
K-MODDL > Tutorials > Reuleaux Triangle	8	9	13.45	114.3%
Bring science to life through inquiry! — BirdSleuth	6	5	13.45	80.0%
Willy Franzen	2	2	13.45	100.0%
Project FeederWatch	5	6	13.44	125.0%
Cornell Chronicle: Arecibo praised in NAS report	9	10	13.44	112.5%
Cornell Chronicle: Skorton to staff: find a work/life balance	11	10	13.44	90.0%

Page	Tweeted	Hits	Score	Clickthrough
Charles H. Dyson School: Strategic Marketing Conference	10	8	13.44	77.8%
Project FeederWatch - Explore Data Section	8	10	13.44	128.6%
HCI @ Cornell University	2	3	13.44	200.0%
Nestcams - Wood Duck (Club Lake, Greenville)	8	6	13.44	71.4%
Pancam / MI Merges	10	10	13.43	100.0%
CIT: News Story	3	3	13.43	100.0%
Honeybee decision making	6	7	13.43	120.0%
» Nothing sure but LII Announce	5	6	13.43	125.0%
Mann Library Gallery	6	5	13.43	80.0%
Job Opportunities, Careers, Cornell Lab of Ornithology	11	12	13.43	110.0%
PADILLA v. KENTUCKY	5	7	13.43	150.0%
Cornell Chronicle: Gold hybrid nanoparticles kill cancer	15	12	13.42	78.6%
Home Page of Thorsten Joachims	4	4	13.42	100.0%
THE BREAKUP 2.0	11	12	13.42	110.0%
Cornell University 2010 New Student Reading Project	6	6	13.42	100.0%

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Photo	Content	Score	Links to site?
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Photo	Content	Score	Links to site?
	Following Cornell from the Big Apple? Join the Facebook group to get all the latest news from the City. http://tinyurl.com/8j2344	12.71	
	Get your tickets for the Employee Celebration on Feb 12 http://ow.ly/3F8wT	12.64	
	It's not too late to volunteer for Slope Day. http://slopeday.cornell.edu/	12.61	
	Worried about the news from Cornell? Watch http://www.cornell.edu/video about seeking & offering help during this difficult period.	12.57	<input type="checkbox"/> 17
	Check out the new issue of Ezra Magazine. http://ezramagazine.cornell.edu/	12.35	
	Q: What's green and makes energy at Cornell? http://ow.ly/2TqN3	12.25	<input type="checkbox"/> 30
	Bias Response Forum tomorrow 3/24 at noon in Weill Hall http://ow.ly/43mtH	12.13	
	Correction: Go here to "like" Big red Wrestling on FB http://www.facebook.com/cornellwrestling	12.03	









Photo	Content	Score	Links to site?
	Wynton Marsalis will play in Bailey 9/30. Proceeds to benefit mental heath initiatives @ CU. Tickets on sale now! http://ow.ly/2xgDI	11.99	
	Welcome New Students!	11.99	
	Today is International Photo Day! Submit your photo to I Am Cornell from wherever you are in the world. http://ow.ly/2ohY6	11.98	
	Got Ideas? The Competition for Big Thinkers is the place for you. http://tinyurl.com/dfw22a	11.96	
	Dragon tales http://t.co/xVwktI7	11.92	
	The dragon is on the move http://t.co/ipEHcIb	11.91	
	Which book's title refers to "The Battle Hymn of the Republic"? The Class of 2013 will soon know. http://reading.cornell.edu/	11.89	
	Celebration on the ice! http://t.co/2tLhGz1	11.87	










Photo	Content	Score	Links to site?
	Could you please retweet that? CUbiquitous is so nice, we tweeted twice. http://tinyurl.com/ccu9w3	11.83	 22
	Where in the world is CALS? More like, where ISN'T CALS. Check out the latest issue of their magazine. http://calsnews.cornell.edu/	11.83	
	Exams start today. You got this, guys.	11.82	
	New year, new website for the library: http://www.library.cornell.edu/	11.81	
	Caring Community Forum on campus well-being scheduled for Friday 4/30 at 12:30 http://tinyurl.com/2d3kb4b	11.81	
	Beautiful day on the Engineering Quad! http://twitpic.com/4vm1qr	11.79	
	See animals large and small—and scaly—at the Vet College open house this Saturday April 9. http://ow.ly/4vsxY	11.78	
	Look not with your eyes and join Puck & Co. for A Midsummer Night's Dream among the trees at The Plantations. http://tinyurl.com/lzc5n2	11.78	










Photo	Content	Score	Links to site?
	Landmarks: That OTHER "hot truck" has been across from Risley since 1918 http://www.louieslunch.com/	11.71	
	In the News: Cornell alum named to White House post http://tinyurl.com/6ztfha	11.70	
	Just like the old man in that book by Nabokov. http://tinyurl.com/dhwu2q (Don't stand so close to the speakers.)	11.69	
	Passing Day and Uris halls http://t.co/g0ZUs37	11.69	
	Dyson family gift establishes Dyson School of Applied Economics and Management http://tinyurl.com/36sptlk	11.68	
	Bundle up out there on your way to the first classes of 2011!	11.67	
	Watch history in the making; Barack Obama's inauguration will be shown in Bailey on Tuesday. Tickets are free. http://tinyurl.com/96uba6	11.63	
	The drums are banging at Rand Hall http://t.co/zPH6Q7T	11.63	









Photo	Content	Score	Links to site?
	Squeamish? A new Cornell study suggests this might be a sign of both moral & political conservatism. http://tinyurl.com/q2t2vz	11.62	
	Eat your heart out, Chuck Norris. http://ryanwittmanfacts.com/	11.62	
	WSKG will be @ Bailey on 9/13 for a broadcast of Community Conversation on the challenges freshmen face. No tix required http://ow.ly/2B5ez	11.60	
	Check out Cornell on flickr: http://tinyurl.com/6lv229	11.59	
	Cool Cornellians generate cash, not trash. Drop your stuff at a Dump & Run location instead of throwing it away. http://tinyurl.com/pnnoyg	11.56	
	If you tried most of this stuff today, you'd probably be arrested. http://tinyurl.com/c5bk4x	11.55	
	Congrats to all who were accepted yesterday! Can't wait to see you on The Hill in the fall.	11.53	
	Raise a glass to Ezra Cornell, who would have turned 204 today!	11.51	









Photo	Content	Score	Links to site?
	Yeah, okay. It's grey and rainy...but look at those trees! http://twitpic.com/4svu9v	11.49	
	Just over 5 minutes in, no score yet. Faceoff in the Dartmouth zone	11.49	
	A Cappella United: 13 a capella groups in 1 place on 9/24. Proceeds to benefit Tompkins County United Way Tix online at http://ow.ly/2EyLT	11.48	
	The Sun is back in business. Check their site and newsstands for the first edition of the semester!	11.47	
	Congrats to Rebecca Johnston '12 for her gold medal with Team Canada in Vancouver!!	11.47	
	In the News: Spotlight on three alumni http://www.news.cornell.edu/stories/Dec08/AlumniBriefs.html	11.45	
	Today on Campus: Building a Green Collar Movement: Labor and the Environment http://tinyurl.com/ye5sx43	11.45	
	It gets better. http://ow.ly/314vp	11.45	










Photo	Content	Score	Links to site?
	Looks like the residents of the new Physical Sciences building are happy in their new digs... http://twitpic.com/3qwujz	11.44	
	This year, Poem in Your Pocket is going mobile: http://ow.ly/4vsI7	11.43	
	Mann's daily poem A traditional haiku For over ten years http://haiku.mannlib.cornell.edu/	11.43	
	Cornell Chronicle to deliver online only. http://tinyurl.com/ob628d	11.42	
	From the Chronicle: The Joy of Cooking might lead to the Pain of Weightloss. http://tinyurl.com/bk8rtd	11.42	
	Thursday the 21st is Zinck's Night. Get together with your fellow Cornellians and share your memories of the Hill. http://ow.ly/2RBEa	11.40	
	Larry Stevens '10 from Teach for America is this week's Soup & Hope speaker. Thursday @ 12pm Sage Chapel. http://ow.ly/3F748	11.38	 2
	Fall Tonic XXXI is Saturday night 11/13. Get your tickets online at: http://ow.ly/36LmE	11.37	










Photo	Content	Score	Links to site?
	No takers on AD White's bell? Look for the answer later this afternoon...	11.37	
	The Wall Street Journal asks (and answers) what makes Big Red Wrestling so very good. http://ow.ly/4jv9C	11.37	
	Adam can keep the apple; Eve wants the dress! http://tinyurl.com/89h7at	11.37	
	Give it up for Big Red Cheerleading, who only got 15 seconds of fame at the Big Dance. http://tinyurl.com/dgue85	11.37	
	Cornell is monitoring the spread of swine influenza. For information and updates, visit: http://www.cornell.edu/emergency/flu/	11.35	 8
	Tickets are now available for the Office Professionals Celebration on 4/27. Lunch & Entertainment provided. http://ow.ly/4mr9T	11.34	
	Light in Winter is this weekend! Visit their site for schedules, tickets, and more. http://ow.ly/3Fek4	11.33	
	Mens Hoops are in Boise, ready for action. http://tinyurl.com/c4ye5m	11.33	









Photo	Content	Score	Links to site?
	Tell the world that you are Cornell. http://tinyurl.com/ycu2w2o	11.33	
	Get a sneak peek at the new Physical Sciences Building in Ezra Magazine's Winter issue http://ow.ly/3yEm8	11.33	
	Forget Beyonce. You want the Glee Club to be your ringtone. http://tinyurl.com/auukag p.s. They're FREE.	11.32	
	CU team wins international sustainable design competition http://ow.ly/3oi07	11.32	
	Cornell exhibit unpacks the revolutionary Tata Nano http://ow.ly/3yCsu	11.32	
	Budget Model Task Force brown bag lunch today at 12:15 in the Hall of Fame Room	11.31	
	Happy Birthday to President Emeritus Frank HT Rhodes. May there be many more to come!	11.31	
	Cornell is working to make the Internet a safer place. http://ow.ly/2xjgT	11.31	










Photo	Content	Score	Links to site?
	City and Regional Planning turns 75 this month. http://ow.ly/2PXpu	11.31	
	In the News: Malware strikes campus computers http://www.news.cornell.edu/stories/Dec08/malware.ws.html	11.30	
	Dust off your marching shoes and join the Big Red Band for the Sy Katz parade on Saturday in the Big Apple http://ow.ly/38aPS #katzparade	11.30	
	Sign up to be a volunteer at Commencement & you could win a free ipad or weekend trip to NYC! http://ow.ly/4Qnsh	11.30	
	Cu student built satellite to launch in 2011 http://ow.ly/3oZTE	11.29	
	A picture is worth 1000 words. More if it's of Cornell. http://tinyurl.com/6axlse	11.29	
	It's pronounced "fox", but you can call him Mr. Provost. http://tinyurl.com/6t4ute	11.29	
	Ten Cornell athletes named to the All-Ivy http://ow.ly/3ohN3	11.29	









Photo	Content	Score	Links to site?
	Take one last look at 2008: http://www.news.cornell.edu/stories/Dec08/2008photos.html	11.28	
	View the 2009 Commencement slideshow online at the Chronicle. http://tinyurl.com/qjxh33	11.27	
	Physics Prof Paul McEuan will be reading from his techno-thriller Spiral TODAY in the Schwartz Center at 4pm http://ow.ly/4moFQ	11.27	
	Dear Twitter, I thought this all seemed really familiar... http://tinyurl.com/29p6t8I	11.26	
	Congrats to Coach Austin and the Big Red for their win over Bucknell this weekend! http://ow.ly/2O1D0	11.25	
	Jazz is now on WVBR with Prez Skorton. Tune in right now!	11.25	
	Candlelight vigil for Haiti tomorrow 1/28 at 5:30pm in Sage Chapel.	11.25	
	In the News: Want to win friends and influence people? Use Facebook and IM. http://tinyurl.com/64tp7k	11.24	













Photo	Content	Score	Links to site?
	The first rule of Fight Club: You do not tweet about Fight Club. (But it's playing this week at WSH.) http://ow.ly/4Qi31	11.24	
	Mark your calendars with the remaining flu clinics this semester http://ow.ly/36THE	11.24	
	Get your Cornell news straight from the source at the Chronicle's new Facebook Page http://ow.ly/3hIVo	11.24	
	New York State Veterinary Diagnostic Lab opens http://ow.ly/2O1w7	11.22	
	Dreaming about your Spring Garden, but unsure what to plant? Ask your fellow gardeners to help you choose. http://ow.ly/3A9Xr	11.22	
	Obama's campaign manager, David Plouffe, to speak at convocation '09. http://tinyurl.com/bernI2	11.22	
	Another sunny winter day in Ithaca. We've surpassed thr annual quota. http://twitpic.com/42muki	11.22	
	Public discussion about the Initiatives Coordination Office this afternoon @ 4:30 in B45 Warren.	11.22	

Photo	Content	Score	Links to site?
	Pres. Skorton in the Huff Post: A Nation of Immigrants in a Borderless World http://ow.ly/43jrV	11.21	
	Hey all you Foursquare denizens...you can now find Cornell and check in from just about anywhere on campus. http://foursquare.com/cornell	11.21	
	You can't get much greener than Big Red compost. http://tinyurl.com/I92k4s	11.21	
	Proof that the sun does in fact shine in Ithaca in January. Even if it's only briefly. http://twitpic.com/3ov50s	11.21	

Popularity

This website is ranked **2,944th** in the world for popularity (source: [Alexa](#)). In the last 3 months, this website has become slightly more popular.



Good

This is very high and shows the website is extremely well visited.

Alexa gathers relative popularity information on all websites from a sample of browser users. Alexa's traffic rankings are for top level domains only (e.g. domain.com) - separate rankings are not possible for subpages within a domain (e.g. www.domain.com/subpage.html) or subdomains (e.g. subdomain.domain.com).

Popularity rank

2,944th

3 month change

Up 4.6%

Image usage



Some images (24.4%) don't have defined sizes, all images are in a web friendly format.

Defining an image size allows the webpage to display layout correctly before loading all of the images. Not specifying an image size often causes the layout of pages to change as the page loads.

Good

This is not a critical issue, however we recommend image sizes are defined wherever possible.

Incoming links



About 1,473,199 other websites were found linking to this website.

Generally the more links to a website, the higher it will rank in search engines. Good websites will tend to accumulate links naturally over time.

Good

The website is reasonably well linked to, although there is room for improvement.

Google links

3,240

Yahoo links

1,473,199

Internal search



Nearly all (95%) of this website appears to include a search facility.

As this website has at least 100 pages, a search facility should ideally be present on every page.

Very good

If possible, we recommend that this most popular searches made on this website are logged, and that the results for these searches are reviewed periodically. Many websites have poor quality search within their website, or fail to optimise their search results for common queries. Search logs can also reveal important content which users are looking for, that isn't present on the website.

Recommendations

- Consider adding an internal search facility to every page in this website.
- Review what internal searches are popular on this site, and consider optimising for them.

Pages with search

95.0%

Search found

113 found

Page	Search results
www.cornell.edu/	www.cornell.edu/search/
www.cornell.edu/search/	www.cornell.edu/search/
www.cornell.edu/search/	web.search.cornell.edu/search
www.cornell.edu/admissions/	www.cornell.edu/search/
www.cornell.edu/academics/	www.cornell.edu/search/
www.cornell.edu/research/	www.cornell.edu/search/
www.cornell.edu/outreach/	www.cornell.edu/search/
www.cornell.edu/studentlife/	www.cornell.edu/search/
www.cornell.edu/about/	www.cornell.edu/search/
www.cornell.edu/visiting/ithaca/	www.cornell.edu/search/
www.cornell.edu/visiting/qatar/	www.cornell.edu/search/
www.cornell.edu/maps/world.cfm	www.cornell.edu/search/

Page	Search results
www.cornell.edu/visiting/	www.cornell.edu/search/
www.cornell.edu/maps/	www.cornell.edu/search/
www.cornell.edu/visiting/ithaca/live_views.cfm	www.cornell.edu/search/
www.cornell.edu/diversity/	www.cornell.edu/search/
www.cornell.edu/diversity/	web.search.cornell.edu/search
www.cornell.edu/disability/	www.cornell.edu/search/
www.cornell.edu/academics/colleges.cfm	www.cornell.edu/search/
www.cornell.edu/libraries/	www.cornell.edu/search/
www.cornell.edu/collections/	www.cornell.edu/search/
www.cornell.edu/collaborative/	www.cornell.edu/search/
www.cornell.edu/leadership/	www.cornell.edu/search/
www.cornell.edu/spotlight/	www.cornell.edu/search/
www.cornell.edu/about/mission/	www.cornell.edu/search/
www.cornell.edu/about/site/copyright.cfm	www.cornell.edu/search/
www.cornell.edu/emergency/	www.cornell.edu/search/
www.cornell.edu/about/status/	www.cornell.edu/search/
www.cornell.edu/about/status/weather.cfm	www.cornell.edu/search/
www.cornell.edu/facultystaff/	www.cornell.edu/search/
www.cornell.edu/about/site/	www.cornell.edu/search/

Page	Search results
www.cornell.edu/contact/feedback.cfm	www.cornell.edu/search/
www.cornell.edu/help/	www.cornell.edu/search/
www.cornell.edu/contact/	www.cornell.edu/search/
www.cornell.edu/search/user_help.cfm	www.cornell.edu/search/
www.cornell.edu/search/user_help.cfm	www.cornell.edu/search/
www.cornell.edu/search/index.cfm?tab=facts&q=admissions&id=10	www.cornell.edu/search/
www.cornell.edu/search/index.cfm?tab=facts&q=admissions&id=10	www.cornell.edu/search/index.cfm
www.cornell.edu/academics/scholarship.cfm	www.cornell.edu/search/
www.cornell.edu/academics/departments.cfm	www.cornell.edu/search/
www.cornell.edu/sustainability/	www.cornell.edu/search/
www.cornell.edu/academics/centers.cfm	www.cornell.edu/search/
www.cornell.edu/academics/majors.cfm	www.cornell.edu/search/
www.cornell.edu/academics/minors.cfm	www.cornell.edu/search/
www.cornell.edu/academics/graduate.cfm	www.cornell.edu/search/
www.cornell.edu/research/features/index.cfm	www.cornell.edu/search/
www.cornell.edu/academics/continuing.cfm	www.cornell.edu/search/
www.cornell.edu/lifesciences/	www.cornell.edu/search/
www.cornell.edu/academics/courses.cfm	www.cornell.edu/search/
www.cornell.edu/academics/calendar/index.cfm	www.cornell.edu/search/

Page	Search results
www.cornell.edu/president/searches/wcmc-dean-provost/	www.cornell.edu/search/
www.cornell.edu/academics/goals/	www.cornell.edu/search/
www.cornell.edu/academics/faculty/van-clief-stefanon.cfm	www.cornell.edu/search/
www.cornell.edu/academics/faculty/	www.cornell.edu/search/
www.cornell.edu/academics/students/	www.cornell.edu/search/
www.cornell.edu/outreach/programs/	www.cornell.edu/search/
www.cornell.edu/outreach/programs/	www.cornell.edu/outreach/programs/search_results.cfm
www.cornell.edu/outreach/events.cfm	www.cornell.edu/search/
www.cornell.edu/outreach/programs/program_view.cfm?ProgramID=181	www.cornell.edu/search/
www.cornell.edu/outreach/programs/program_view.cfm?ProgramID=181	www.cornell.edu/outreach/programs/search_results.cfm
www.cornell.edu/studentlife/studentservices.cfm	www.cornell.edu/search/
www.cornell.edu/studentlife/gettinginvolved.cfm	www.cornell.edu/search/
www.cornell.edu/studentlife/blogs/	www.cornell.edu/search/
www.cornell.edu/studentlife/liveandeat.cfm	www.cornell.edu/search/
www.cornell.edu/studentlife/bodyandspirit.cfm	www.cornell.edu/search/
www.cornell.edu/studentlife/athletics.cfm	www.cornell.edu/search/
www.cornell.edu/studentlife/justforfun.cfm	www.cornell.edu/search/
www.cornell.edu/disability/students.cfm	www.cornell.edu/search/
www.cornell.edu/about/facts/	www.cornell.edu/search/

Page	Search results
www.cornell.edu/about/facts/	www.cornell.edu/search/
www.cornell.edu/visiting/ithaca/directions_car.cfm	www.cornell.edu/search/
www.cornell.edu/visiting/ithaca/directions_car.cfm	www.cornell.edu/visiting/ithaca/directions_car.cfm
www.cornell.edu/CUbiquitous/	www.cornell.edu/search/
www.cornell.edu/about/policies/index.cfm	www.cornell.edu/search/
www.cornell.edu/visiting/qatar/faculty.cfm	www.cornell.edu/search/
www.cornell.edu/visiting/qatar/facilities.cfm	www.cornell.edu/search/
www.cornell.edu/visiting/ithaca/ithaca_campus.cfm	www.cornell.edu/search/
www.cornell.edu/visiting/other/	www.cornell.edu/search/
www.cornell.edu/visiting/ithaca/visiting.cfm	www.cornell.edu/search/
www.cornell.edu/visiting/ithaca/walking_tours.cfm	www.cornell.edu/search/
www.cornell.edu/visiting/ithaca/virtual_tours.cfm	www.cornell.edu/search/
www.cornell.edu/maps/interactive.cfm	www.cornell.edu/search/
www.cornell.edu/maps/state.cfm	www.cornell.edu/search/
www.cornell.edu/visiting/ithaca/directions_air.cfm	www.cornell.edu/search/
www.cornell.edu/visiting/ithaca/live_views.cfm?viewtype=static	www.cornell.edu/search/
www.cornell.edu/diversity/history/history.cfm	www.cornell.edu/search/
www.cornell.edu/diversity/history/history.cfm	web.search.cornell.edu/search
www.cornell.edu/diversity/offices/offices.cfm	www.cornell.edu/search/

Page	Search results
www.cornell.edu/diversity/offices/offices.cfm	web.search.cornell.edu/search
www.cornell.edu/diversity/whatarewedoing/initiatives.cfm	www.cornell.edu/search/
www.cornell.edu/diversity/whatarewedoing/initiatives.cfm	web.search.cornell.edu/search
www.cornell.edu/diversity/howarewedoing/awards.cfm	www.cornell.edu/search/
www.cornell.edu/diversity/howarewedoing/awards.cfm	web.search.cornell.edu/search
www.cornell.edu/diversity/getinvolved.cfm	www.cornell.edu/search/
www.cornell.edu/diversity/getinvolved.cfm	web.search.cornell.edu/search
www.cornell.edu/president/speeches_2007_1011.cfm	www.cornell.edu/search/
www.cornell.edu/diversity/offices/council.cfm	www.cornell.edu/search/
www.cornell.edu/diversity/offices/council.cfm	web.search.cornell.edu/search
www.cornell.edu/diversity/whatarewedoing/climate.cfm	www.cornell.edu/search/
www.cornell.edu/diversity/whatarewedoing/climate.cfm	web.search.cornell.edu/search
www.cornell.edu/diversity/biasreport.cfm	www.cornell.edu/search/
www.cornell.edu/diversity/biasreport.cfm	web.search.cornell.edu/search
www.cornell.edu/diversity/whatarewedoing/news.cfm	www.cornell.edu/search/
www.cornell.edu/diversity/whatarewedoing/news.cfm	web.search.cornell.edu/search
www.cornell.edu/disability/campus.cfm	www.cornell.edu/search/
www.cornell.edu/diversity/details.cfm?id= 1	www.cornell.edu/search/
www.cornell.edu/disability/fac-staff.cfm	www.cornell.edu/search/

Page	Search results
www.cornell.edu/disability/visitors.cfm	www.cornell.edu/search/
www.cornell.edu/disability/weather.cfm	www.cornell.edu/search/
www.cornell.edu/disability/eventsplan.cfm	www.cornell.edu/search/
www.cornell.edu/disability/faq_list.cfm	www.cornell.edu/search/
www.cornell.edu/diversity/history/statement.cfm	www.cornell.edu/search/
www.cornell.edu/diversity/history/statement.cfm	web.search.cornell.edu/search

Links

Some (2.7%) of the links in this site could be defined better.



Excellent

40 links are weakly described. Common weak link include 'click here' and 'read more'. These links fail to describe the content the link points to. Properly linking using one or more descriptive words (e.g. 'News', 'September 2011 financial results') benefits search engine optimisation for those words and aids accessibility.

132 links use duplicate text to point to different pages. Links should not repeat the same text to link to different pages. Usually this is a problem where a link is non-descriptive (e.g. 'More').

Note that it is possible to change the text a link points to without changing the appearance of the link. For example, **Read more** could be a valid link, if you add a `title` description to it.

Recommendations

- Ensure that all links either use appropriate link text, or specify appropriate text in the `title` attribute for the link where this is not appropriate.
- For maximum SEO and accessibility, avoid generic links like 'read more', or augment them with descriptive title attributes.

Links

6,266

Weak links

40

Duplicate text links

132

Speed

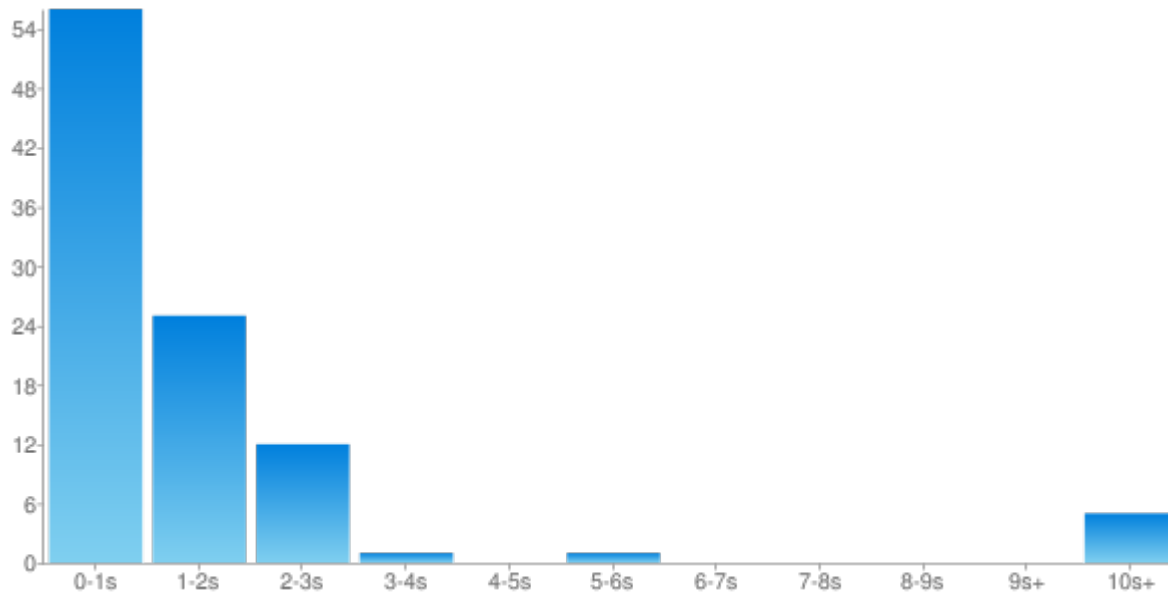


This website is quick to use (on a 2Mb broadband connection).

On average pages take 1.7 seconds to download on a 2Mb broadband connection.

Excellent

Time to download



Pages by filesize

100 found

Page	Transfer	Size	Files	Est. seconds	Importance	Recommendations
www.cornell.edu/	262.2k	262.2k	31	2.2	5	Merge 2 CSS files.
www.cornell.edu/search/	31.1k	31.1k	11	0.4	5	
www.cornell.edu/admissions/	179.0k	179.0k	16	1.4	5	
www.cornell.edu/academics/	132.1k	132.1k	24	1.3	5	
www.cornell.edu/research/	157.6k	157.6k	20	1.3	5	
www.cornell.edu/outreach/	201.2k	201.2k	25	1.7	5	Merge 2 Javascript files.
www.cornell.edu/studentlife/	171.6k	171.6k	15	1.3	5	
www.cornell.edu/academics/colleges.cfm	330.1k	330.1k	49	2.9	2	Merge 2 CSS files.
www.cornell.edu/lifesciences/	309.1k	309.1k	22	2.3	2	
www.cornell.edu/president/searches/wcmc-dean-provost/	112.4k	112.4k	14	0.9	2	Merge 2 CSS files.
www.cornell.edu/academics/departments.cfm	272.9k	272.9k	21	2.0	2	

Page	Transfer	Size	Files	Est. seconds	Importance	Recommendations
www.cornell.edu/academics/centers.cfm	110.2k	110.2k	15	1.0	2	
www.cornell.edu/maps/	77.4k	77.4k	14	0.7	2	
www.cornell.edu/academics/scholarship.cfm	159.3k	159.3k	17	1.3	2	
www.cornell.edu/academics/majors.cfm	246.3k	246.3k	21	1.9	2	
www.cornell.edu/academics/minors.cfm	247.5k	247.5k	21	1.9	2	
www.cornell.edu/academics/graduate.cfm	105.5k	105.5k	15	0.9	2	
www.cornell.edu/academics/courses.cfm	94.4k	94.4k	15	0.9	2	
www.cornell.edu/academics/continuing.cfm	116.6k	116.6k	16	1.0	2	
www.cornell.edu/academics/calendar/index.cfm	133.8k	133.8k	16	1.1	2	
www.cornell.edu/disability/students.cfm	37.0k	37.0k	11	0.4	2	
www.cornell.edu/visiting/ithaca/	265.0k	265.0k	28	2.1	2	
www.cornell.edu/visiting/ithaca/live_views.cfm	73.6k	73.6k	11	0.7	2	
www.cornell.edu/diversity/	50.1k	50.1k	15	0.6	2	Merge 2 CSS files.

Page	Transfer	Size	Files	Est. seconds	Importance	Recommendations
www.cornell.edu/disability/	48.0k	48.0k	12	0.5	2	
www.cornell.edu/visiting/	95.2k	95.2k	15	0.9	2	
www.cornell.edu/diversity/whatarewedoing/initiatives.cfm	51.0k	51.0k	13	0.6	2	
www.cornell.edu/president/speeches_2007_1011.cfm	69.4k	69.4k	13	0.7	1	
www.cornell.edu/diversity/history/history.cfm	70.7k	70.7k	14	0.7	1	
www.cornell.edu/diversity/offices/offices.cfm	49.2k	49.2k	13	0.6	1	
www.cornell.edu/diversity/howarewedoing/awards.cfm	48.8k	48.8k	13	0.6	1	
www.cornell.edu/diversity/getinvolved.cfm	60.1k	60.1k	14	0.6	1	
www.cornell.edu/diversity/offices/council.cfm	51.4k	51.4k	13	0.6	1	
www.cornell.edu/about/status/	40.5k	40.5k	11	0.5	1	
www.cornell.edu/diversity/biasreport.cfm	60.0k	60.0k	14	0.6	1	
www.cornell.edu/visiting/ithaca/ithaca_campus.cfm	430.6k	430.6k	19	2.9	1	
www.cornell.edu/visiting/ithaca/visiting.cfm	72.7k	72.7k	11	0.7	1	
www.cornell.edu/visiting/ithaca/walking_tours.cfm	235.1k	235.1k	13	1.7	1	
www.cornell.edu/about/status/weather.cfm	39.4k	39.4k	11	0.5	1	
www.cornell.edu/visiting/ithaca/virtual_tours.cfm	73.0k	73.0k	11	0.7	1	

Page	Transfer	Size	Files	Est. seconds	Importance	Recommendations
www.cornell.edu/about/site/copyright.cfm	37.2k	37.2k	11	0.4	1	
www.cornell.edu/contact/feedback.cfm	40.1k	40.1k	11	0.5	1	
www.cornell.edu/disability/weather.cfm	59.2k	59.2k	11	0.6	1	
www.cornell.edu/studentlife/blogs/	244.4k	244.4k	30	2.1	1	Merge 7 Javascript files.
www.cornell.edu/disability/visitors.cfm	37.0k	37.0k	11	0.4	1	
www.cornell.edu/studentlife/studentservices.cfm	123.8k	123.8k	14	1.0	1	
www.cornell.edu/diversity/whatarewedoing/climate.cfm	78.2k	78.2k	14	0.7	1	
www.cornell.edu/disability/fac-staff.cfm	38.7k	38.7k	11	0.5	1	
www.cornell.edu/studentlife/athletics.cfm	148.0k	148.0k	14	1.2	1	
www.cornell.edu/disability/campus.cfm	39.3k	39.3k	11	0.5	1	
www.cornell.edu/studentlife/gettinginvolved.cfm	202.9k	202.9k	16	1.5	1	
www.cornell.edu/studentlife/liveandeat.cfm	308.6k	308.6k	15	2.1	1	
www.cornell.edu/studentlife/bodyandspirit.cfm	120.8k	120.8k	14	1.0	1	
www.cornell.edu/disability/eventsplan.cfm	38.0k	38.0k	11	0.4	1	

Page	Transfer	Size	Files	Est. seconds	Importance	Recommendations
www.cornell.edu/disability/faq_list.cfm	38.2k	38.2k	11	0.4	1	
www.cornell.edu/studentlife/justforfun.cfm	195.2k	195.2k	15	1.5	1	
www.cornell.edu/emergency/	43.9k	43.9k	13	0.5	1	
www.cornell.edu/maps/world.cfm	59.7k	59.7k	13	0.6	1	
www.cornell.edu/leadership/	88.5k	88.5k	16	0.8	1	
www.cornell.edu/help/	38.4k	38.4k	10	0.4	1	
www.cornell.edu/contact/	42.3k	42.3k	10	0.5	1	
www.cornell.edu/visiting/qatar/	253.3k	253.3k	18	1.9	1	
www.cornell.edu/facultystaff/	40.6k	40.6k	11	0.5	1	
www.cornell.edu/video/?VideoID=1188	1.3MB	1.3MB	97	9.8	1	Merge 17 Javascript files, merge 2 CSS files.
www.cornell.edu/about/	104.4k	104.4k	15	0.9	1	
www.cornell.edu/about/site/	39.3k	39.3k	11	0.5	1	
www.cornell.edu/video/	1.3MB	1.3MB	97	9.8	1	Merge 17 Javascript files, merge 2 CSS files.
www.cornell.edu/about/mission/	200.3k	200.3k	14	1.5	1	

Page	Transfer	Size	Files	Est. seconds	Importance	Recommendations
		k				
www.cornell.edu/libraries/	194.3k	194.3k	17	1.5	1	
www.cornell.edu/collections/	171.3k	171.3k	13	1.3	1	
www.cornell.edu/collaborative/	338.5k	338.5k	18	2.4	1	
www.cornell.edu/strategicplan/	45.6k	45.6k	9	0.5	1	
www.cornell.edu/about/facts/	64.9k	64.9k	12	0.6	1	
www.cornell.edu/outreach/events.cfm	157.2k	157.2k	17	1.3	1	
www.cornell.edu/outreach/programs/	74.6k	74.6k	13	0.7	1	Merge 2 Javascript files.
www.cornell.edu/spotlight/	1.4MB	1.4MB	135	11.3	1	
www.cornell.edu/maps/interactive.cfm	34.9k	34.9k	12	0.4	1	
www.cornell.edu/maps/state.cfm	86.8k	86.8k	14	0.8	1	
www.cornell.edu/visiting/ithaca/directions_car.cfm	86.9k	86.9k	11	0.7	1	
www.cornell.edu/diversity/whatarewedoing/news.cfm	51.4k	51.4k	13	0.6	1	
www.cornell.edu/visiting/qatar/faculty.cfm	207.7k	207.7k	17	1.6	1	

Page	Transfer	Size	Files	Est. seconds	Importance	Recommendations
www.cornell.edu/visiting/qatar/facilities.cfm	303.7k	303.7k	18	2.2	1	
www.cornell.edu/academics/faculty/van-clief-stefanon.cfm	122.4k	122.4k	17	1.1	1	
www.cornell.edu/diversity/history/statement.cfm	57.9k	57.9k	14	0.6	1	
www.cornell.edu/visiting/other/	354.9k	354.9k	21	2.5	1	
www.cornell.edu/sustainability/	436.6k	436.6k	37	3.3	1	Merge 5 Javascript files.
www.cornell.edu/visiting/ithaca/directions_air.cfm	77.7k	77.7k	11	0.7	1	
www.cornell.edu/CUbiquitous/	87.3k	87.3k	33	1.2	1	Merge 2 Javascript files.
www.cornell.edu/visiting/ithaca/live_views.cfm?viewtype=static	80.6k	80.6k	12	0.7	1	
www.cornell.edu/search/user_help.cfm	46.4k	46.4k	11	0.5	1	
www.cornell.edu/search/index.cfm?tab=facts&q=admissions&id=10	36.8k	36.8k	11	0.4	1	
www.cornell.edu/video/?id=147	1.5MB	1.5MB	132	11.9	1	Merge 17 Javascript files, merge 2 CSS files.
www.cornell.edu/diversity/details.cfm?id=1	37.5k	37.5k	10	0.4	1	
www.cornell.edu/research/features/index.cfm	811.3k	811.3k	48	5.8	1	

Page	Transfer	Size	Files	Est. seconds	Importance	Recommendations
www.cornell.edu/outreach/programs/program_view.cfm?ProgramID=181	63.6k	63.6k	13	0.6	1	Merge 2 Javascript files.
www.cornell.edu/academics/goals/	325.2k	325.2k	24	2.4	1	Merge 3 Javascript files.
www.cornell.edu/about/policies/index.cfm	37.4k	37.4k	11	0.4	1	
www.cornell.edu/academics/faculty/	115.6k	115.6k	23	1.1	1	
www.cornell.edu/academics/students/	187.5k	187.5k	37	1.9	1	
www.cornell.edu/maps/large.cfm	2.8MB	2.8MB	3	17.1	1	

URL format



Excellent

Overall, URLs are very well formatted.

(A URL is the technical name for a web address).

An effective URL format has many benefits: webpages are more likely to appear highly in search engines, are easier to exchange socially, and easier to understand for users.

Good URL format

Good web addresses

e.g. www.cornell.edu/section/example-page

- Use natural language

- Separate words with dashes
- Use lowercase
- Avoid query parameters unless needed
- Avoid file extensions

Bad URL format

Bad web addresses

e.g. www.cornell.edu/example_pg.jsp?id=124

- Are not understandable by users
- Separate words with underscores
- Mix uppercase and lowercase
- Use query parameters where not needed
- Use file extensions

URLs

100 found

Score	URL	Recommendations	Importance
10	www.cornell.edu/		5
10	www.cornell.edu/search/		5
9.9	www.cornell.edu/admissions/		5
10	www.cornell.edu/academics/		5
10	www.cornell.edu/research/		5
10	www.cornell.edu/outreach/		5

Score	URL	Recommendations	Importance
9.9	www.cornell.edu/studentlife/		5
8.9	www.cornell.edu/academics/colleges.cfm	Avoid file extensions where possible.	2
9.9	www.cornell.edu/lifesciences/		2
	www.cornell.edu/president/searches/wcmc-dean-provost/		2
8.9	www.cornell.edu/academics/departments.cfm	Avoid file extensions where possible.	2
8.9	www.cornell.edu/academics/centers.cfm	Avoid file extensions where possible.	2
10	www.cornell.edu/maps/		2
8.9	www.cornell.edu/academics/scholarship.cfm	Avoid file extensions where possible.	2
9.0	www.cornell.edu/academics/majors.cfm	Avoid file extensions where possible.	2
9.0	www.cornell.edu/academics/minors.cfm	Avoid file extensions where possible.	2
8.9	www.cornell.edu/academics/graduate.cfm	Avoid file extensions where possible.	2
8.9	www.cornell.edu/academics/courses.cfm	Avoid file extensions where possible.	2
8.9	www.cornell.edu/academics/continuing.cfm	Avoid file extensions where possible.	2
8.8	www.cornell.edu/academics/calendar/index.cfm	Avoid file extensions where possible.	2

Score	URL	Recommendations	Importance
8.9	www.cornell.edu/disability/students.cfm	Avoid file extensions where possible.	2
9.9	www.cornell.edu/visiting/ithaca/		2
	www.cornell.edu/visiting/ithaca/live_views.cfm	Use dashes instead of underscores, avoid file extensions where possible.	2
10	www.cornell.edu/diversity/		2
9.9	www.cornell.edu/disability/		2
10	www.cornell.edu/visiting/		2
8.7	www.cornell.edu/diversity/whatarewedoing/initiatives.cfm	Avoid file extensions where possible.	2
6.9	www.cornell.edu/president/speeches_2007_1011.cfm	Use dashes instead of underscores, avoid file extensions where possible.	1
8.8	www.cornell.edu/diversity/history/history.cfm	Avoid file extensions where possible.	1
8.8	www.cornell.edu/diversity/offices/offices.cfm	Avoid file extensions where possible.	1
8.7	www.cornell.edu/diversity/howarewedoing/awards.cfm	Avoid file extensions where possible.	1
8.9	www.cornell.edu/diversity/getinvolved.cfm	Avoid file extensions where possible.	1
8.8	www.cornell.edu/diversity/offices/council.cfm	Avoid file extensions where possible.	1
9.9	www.cornell.edu/about/status/		1

Score	URL	Recommendations	Importance
8.9	www.cornell.edu/diversity/biasreport.cfm	Avoid file extensions where possible.	1
6.9	www.cornell.edu/visiting/ithaca/ithaca_campus.cfm	Use dashes instead of underscores, avoid file extensions where possible.	1
8.8	www.cornell.edu/visiting/ithaca/visiting.cfm	Avoid file extensions where possible.	1
6.9	www.cornell.edu/visiting/ithaca/walking_tours.cfm	Use dashes instead of underscores, avoid file extensions where possible.	1
8.9	www.cornell.edu/about/status/weather.cfm	Avoid file extensions where possible.	1
6.9	www.cornell.edu/visiting/ithaca/virtual_tours.cfm	Use dashes instead of underscores, avoid file extensions where possible.	1
8.9	www.cornell.edu/about/site/copyright.cfm	Avoid file extensions where possible.	1
9.0	www.cornell.edu/contact/feedback.cfm	Avoid file extensions where possible.	1
8.9	www.cornell.edu/disability/weather.cfm	Avoid file extensions where possible.	1
9.8	www.cornell.edu/studentlife/blogs/		1
8.9	www.cornell.edu/disability/visitors.cfm	Avoid file extensions where possible.	1
8.8	www.cornell.edu/studentlife/studentservices.cfm	Avoid file extensions where possible.	1
8.7	www.cornell.edu/diversity/whatarewedoing/climate.cfm	Avoid file extensions where possible.	1
8.9	www.cornell.edu/disability/fac-staff.cfm	Avoid file extensions where possible.	1

Score	URL	Recommendations	Importance
8.9	www.cornell.edu/studentlife/athletics.cfm	Avoid file extensions where possible.	1
8.9	www.cornell.edu/disability/campus.cfm	Avoid file extensions where possible.	1
8.8	www.cornell.edu/studentlife/gettinginvolved.cfm	Avoid file extensions where possible.	1
8.9	www.cornell.edu/studentlife/liveandeat.cfm	Avoid file extensions where possible.	1
8.8	www.cornell.edu/studentlife/bodyandspirit.cfm	Avoid file extensions where possible.	1
8.9	www.cornell.edu/disability/eventsplan.cfm	Avoid file extensions where possible.	1
7.4	www.cornell.edu/disability/faq_list.cfm	Use dashes instead of underscores, avoid file extensions where possible.	1
8.9	www.cornell.edu/studentlife/justforfun.cfm	Avoid file extensions where possible.	1
10	www.cornell.edu/emergency/		1
9.1	www.cornell.edu/maps/world.cfm	Avoid file extensions where possible.	1
9.9	www.cornell.edu/leadership/		1
10	www.cornell.edu/help/		1
10	www.cornell.edu/contact/		1
9.9	www.cornell.edu/visiting/qatar/		1

Score	URL	Recommendations	Importance
9.9	www.cornell.edu/facultystaff/		1
4.5	www.cornell.edu/video/?VideoID=1188	Only use lowercase characters, avoid or minimise query parameters where possible.	1
10	www.cornell.edu/about/		1
9.9	www.cornell.edu/about/site/		1
10	www.cornell.edu/video/		1
9.9	www.cornell.edu/about/mission/		1
10	www.cornell.edu/libraries/		1
9.9	www.cornell.edu/collections/		1
9.9	www.cornell.edu/collaborative/		1
9.9	www.cornell.edu/strategicplan/		1
9.9	www.cornell.edu/about/facts/		1
9.0	www.cornell.edu/outreach/events.cfm	Avoid file extensions where possible.	1
9.8	www.cornell.edu/outreach/programs/		1
10	www.cornell.edu/spotlight/		1

Score	URL	Recommendations	Importance
9.0	www.cornell.edu/maps/interactive.cfm	Avoid file extensions where possible.	1
9.1	www.cornell.edu/maps/state.cfm	Avoid file extensions where possible.	1
6.8	www.cornell.edu/visiting/ithaca/directions_car.cfm	Use dashes instead of underscores, avoid file extensions where possible.	1
8.8	www.cornell.edu/diversity/whatarewedoing/news.cfm	Avoid file extensions where possible.	1
8.9	www.cornell.edu/visiting/qatar/faculty.cfm	Avoid file extensions where possible.	1
8.8	www.cornell.edu/visiting/qatar/facilities.cfm	Avoid file extensions where possible.	1
8.7	www.cornell.edu/academics/faculty/van-clief-stefanon.cfm	Avoid file extensions where possible.	1
8.8	www.cornell.edu/diversity/history/statement.cfm	Avoid file extensions where possible.	1
9.9	www.cornell.edu/visiting/other/		1
9.9	www.cornell.edu/sustainability/		1
6.8	www.cornell.edu/visiting/ithaca/directions_air.cfm	Use dashes instead of underscores, avoid file extensions where possible.	1
8.0	www.cornell.edu/CUbiquitous/	Only use lowercase characters.	1
3.3	www.cornell.edu/visiting/ithaca/live_views.cfm?viewtype=static	Avoid or minimise query parameters where possible, use dashes instead of underscores, avoid file extensions where possible.	1

Score	URL	Recommendations	Importance
7.5	www.cornell.edu/search/user_help.cfm	Use dashes instead of underscores, avoid file extensions where possible.	1
4.1	www.cornell.edu/search/index.cfm?tab=facts&q=admissions&id=10	Avoid or minimise query parameters where possible, avoid file extensions where possible.	1
6.9	www.cornell.edu/video/?id=147	Avoid or minimise query parameters where possible.	1
5.9	www.cornell.edu/diversity/details.cfm?id=1	Avoid or minimise query parameters where possible, avoid file extensions where possible.	1
8.9	www.cornell.edu/research/features/index.cfm	Avoid file extensions where possible.	1
0.0	www.cornell.edu/outreach/programs/program_view.cfm?ProgramID=181	Only use lowercase characters, avoid or minimise query parameters where possible, use dashes instead of underscores, avoid file extensions where possible.	1
9.9	www.cornell.edu/academics/goals/		1
8.9	www.cornell.edu/about/policies/index.cfm	Avoid file extensions where possible.	1
9.8	www.cornell.edu/academics/faculty/		1
9.8	www.cornell.edu/academics/students/		1
9.1	www.cornell.edu/maps/large.cfm	Avoid file extensions where possible.	1

Alternative text



Excellent

A small number (8.2%) of images do not have alternative text specified for search engines or users with visual disabilities.

The website may be harder to use for some disabled users, and therefore in violation of legislation in many countries (e.g. UK, US, Australia).

Freshness



Excellent

This site appears to have been updated recently (today). On average, this site appears to be updated every 2.5 days.

Up-to-date content creates a positive impression of a website and gives visitors more reason to visit often.

This analysis is an estimate, based on dates mentioned within the website - the same dates that real visitors will see, such as article dates and blog comments. Only the appearance of up-to-date content is considered, not images or page designs.

Most recent update

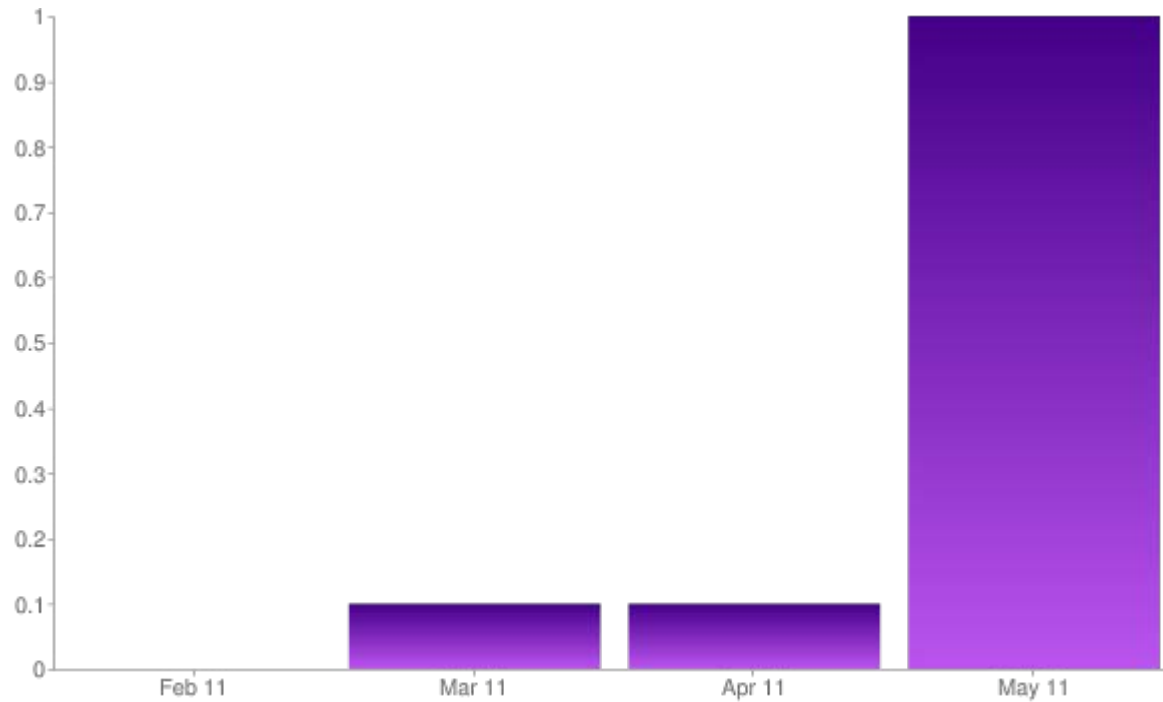
today

Update frequency

Every 2.5 days

Perceived age

How old content in this website *appears to be*. See [how this is measured](#).



Headings



Excellent

A very small number (1.0%) of pages do not use defined Headings.

Correctly defined Headings aid accessibility and are particularly important for search engine optimisation.

Some Headings (0.3%) were found to be empty, or incorrectly defined. Empty or invalid Headings are of no value to search engines and make a website less accessible.

Pages with Headings

99.0%

Bad Headings

0.3%

Flash



Excellent

Flash is used on 4.0% of pages and is required to view 1.0% of pages properly.

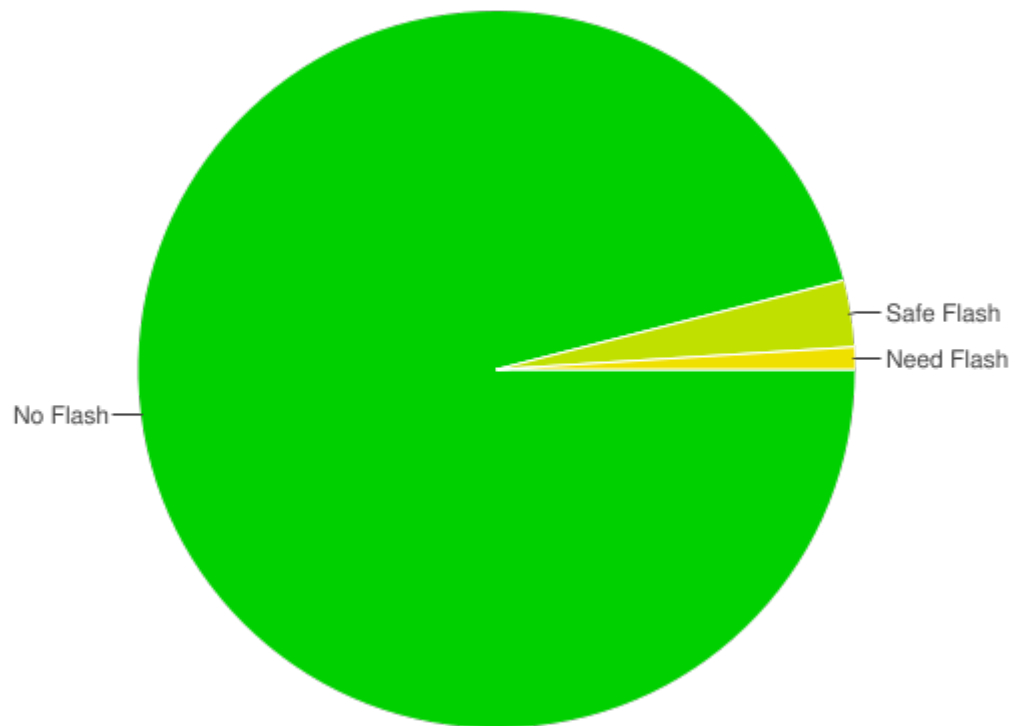
Search engines and users without Flash may not be able to make full use of this website. In particular, iPad and iPhone users will be unable to use some of this website.

Although Flash detection is used, it appears that some pages contain Flash but do not use Flash detection. Bear in mind users may arrive inside pop-up windows directly from a search engine, email link or other source and bypass separate detection pages.

Recommendations

- Consider redesigning this website to not require Flash.

Pages by Flash usage



Pages needing Flash

0%

Pages broken without Flash

1.0%

Pages using Flash safely

3.0%

Pages without Flash

96.0%

Analytics

99.0% of this website is using Google Analytics v2.

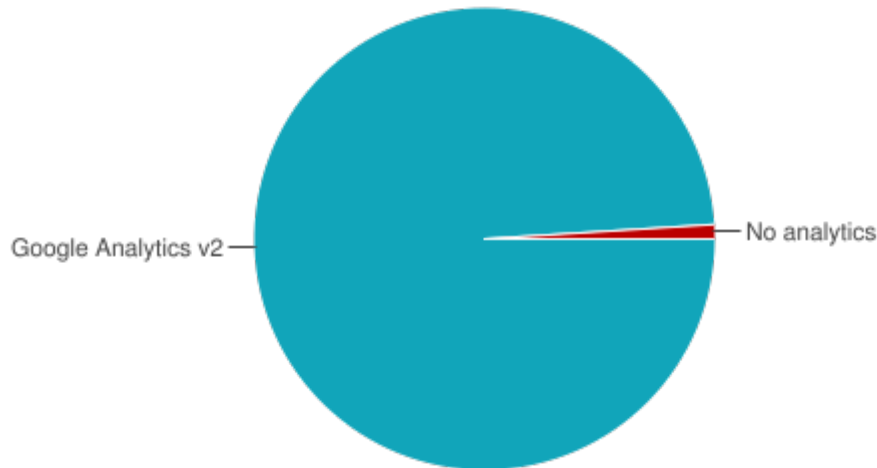


It is still possible to gather a great deal of information for the other 1% of pages from your webserver logs, however complete visitor analysis requires client-side Javascript or an image not found here.

Note that this test can only detect *recognised* analytics solutions. If an analytics solution is new, obscure or used in a non-standard way (e.g. it has been customised) it cannot be detected.

Analytics used

What [Analytics](#) tools this website is using.



Stylesheets

This website correctly uses Cascading Stylesheets (CSS) for layout for all pages.



Perfect

Websites built using stylesheets are generally faster, more accessible and easier to maintain. Stylesheets have been accepted best practice since 2001; any websites not using them now are usually extremely out of date, or poorly written.

99.0% of pages use external stylesheets. External stylesheets are considered best practice for ensuring sites are maintainable and quick to load.

Recommendations

- Move embedded and inline style definitions into external stylesheets where possible.

Amount of content



Perfect

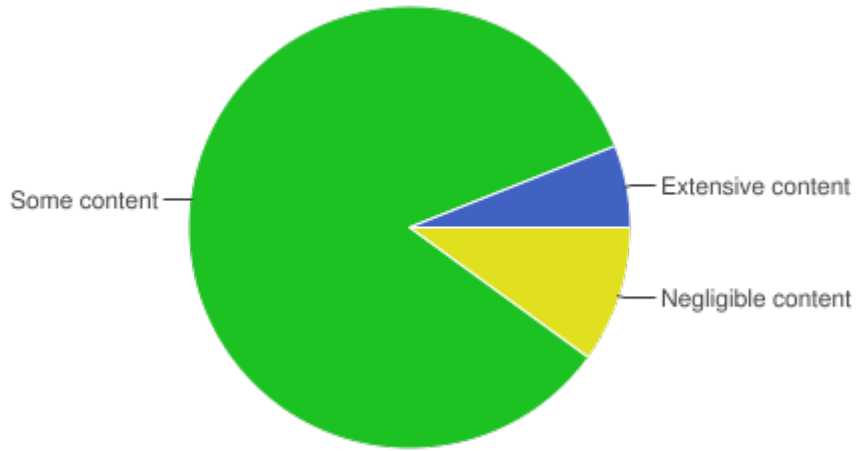
100 webpages were found and tested. 90 pages contain a meaningful amount of text content, 41,413 words in total.

Not all pages need to contain extensive text, but a reasonable volume of substantial, relevant text content is crucial for good performance in search engines and helps to serve users.

Recommendations

- Develop more substantial content for this website, particularly content that would attract visitors.

Page breakdown



Pages with substantial content

6

Pages with some content

84

Pages with negligible content

10

Total words

41,413

Content keywords



Content is well matched to the desired keywords for this site. This is an excellent step towards high search engine rankings for these keywords.

Perfect

Overall appropriate emphasis has been given to keywords using page titles, headings and links.

Desired keywords

2 found

Score	Keyword	Frequency	Emphasis
10	cornell	14.6	14.4
10	cornell university	3.5	4.9

Most optimised keywords

100 found

Keyword	Frequency	Emphasis	Strength
cornell	14.6	14.4	72.1
cornell university	3.5	4.9	23.1
weill cornell	1.4	1.2	6.3
faculty and staff	1.2	1.1	5.8
copyright information	1.0	1.1	5.4
facebook	1.1	1.0	5.1
cuinfo	1.0	1.0	5.1
&	1.0	1.0	4.9

Keyword	Frequency	Emphasis	Strength
jobs at cornell	1.0	1.0	4.9
site info	1.0	1.0	4.9
emergency info	1.0	1.0	4.9
uportal	1.0	1.0	4.9
section navigation	1.0	1.0	4.8
arts and sciences	0.9	0.9	4.5
college of arts	0.9	0.9	4.4
college of arts and sciences	0.9	0.9	4.4
ithaca campus	0.6	0.9	4.0
agriculture and life sciences	0.7	0.7	3.3
agriculture and life	0.7	0.7	3.3
college of agriculture	0.7	0.7	3.3
college of agriculture and life sciences	0.7	0.7	3.3
college of agriculture and life	0.7	0.7	3.3
commitment to diversity	0.4	0.7	3.2
cornell's commitment	0.4	0.7	3.1
cornell's commitment to diversity	0.3	0.7	3.1
weill cornell medical	0.9	0.5	3.1
cornell medical	0.9	0.5	3.1

Keyword	Frequency	Emphasis	Strength
weill cornell medical college	0.9	0.5	2.8
cornell medical college	0.9	0.5	2.8
disability information	0.3	0.5	2.4
office of the provost	0.2	0.5	2.1
dean provost	0.2	0.5	2.1
cornell dean	0.2	0.5	2.1
cornell dean provost search	0.2	0.5	2.1
weill cornell dean provost search	0.2	0.5	2.1
weill cornell dean provost	0.2	0.5	2.1
college of engineering	0.4	0.4	2.1
provost search	0.2	0.5	2.1
dean provost search	0.2	0.5	2.1
cornell dean provost	0.2	0.5	2.1
weill cornell dean	0.2	0.5	2.1
human ecology	0.4	0.4	2.0
new york city	0.6	0.3	1.8
president's statement	0.1	0.3	1.4
president's statement on acts	0.1	0.3	1.4
statement on acts	0.1	0.3	1.4

Keyword	Frequency	Emphasis	Strength
president's statement on acts of intolerance	0.1	0.3	1.4
statement on acts of intolerance	0.1	0.3	1.4
acts of intolerance	0.1	0.3	1.4
about cornell	0.2	0.3	1.4
diversity council	0.3	0.3	1.4
2009	0.3	0.3	1.4
faculty highlights	0.2	0.3	1.3
cybertower	0.3	0.3	1.3
college of human	0.3	0.3	1.3
veterinary medicine	0.3	0.3	1.3
college of human ecology	0.3	0.3	1.3
cornellcast	0.2	0.3	1.3
academic initiatives	0.1	0.3	1.3
related links	0.2	0.3	1.3
university diversity	0.2	0.2	1.2
university diversity council	0.2	0.2	1.2
skorton	0.5	0.2	1.2
graduate and professional	0.3	0.2	1.1
http	0.2	0.2	1.1

Keyword	Frequency	Emphasis	Strength
edu	0.3	0.2	1.1
colleges and schools	0.3	0.2	1.1
summer sessions	0.2	0.2	1.0
school of hotel	0.2	0.2	1.0
staff notes	0.2	0.2	1.0
search diversity site	0.1	0.2	1.0
diversity site	0.1	0.2	1.0
search cornell	0.1	0.2	1.0
search diversity	0.1	0.2	1.0
web site	0.3	0.2	1.0
student highlights	0.2	0.2	1.0
centers and institutes	0.2	0.2	1.0
college of veterinary	0.2	0.2	1.0
college of veterinary medicine	0.2	0.2	1.0
people more options	1.0	0.0	1.0
content section navigation	1.0	0.0	1.0
section navigation search	1.0	0.0	1.0
pages people more options	1.0	0.0	1.0
skip directly	1.0	0.0	1.0

Keyword	Frequency	Emphasis	Strength
content section navigation search	1.0	0.0	1.0
navigation search	1.0	0.0	1.0
research and scholarship	0.2	0.2	0.9
academic calendar	0.2	0.2	0.9
bullet graphic	0.9	0.0	0.9
graphic for separation	0.9	0.0	0.9
bullet graphic for separation	0.9	0.0	0.9
school of hotel administration	0.2	0.2	0.9
strategic plan	0.2	0.2	0.9
teaching excellence	0.2	0.2	0.9
center for teaching	0.2	0.2	0.9
center for teaching excellence	0.2	0.2	0.9
life in ithaca	0.1	0.2	0.9
blogs	0.2	0.2	0.9
office of the president	0.1	0.2	0.9
college of architecture	0.2	0.2	0.9

Domain name




There are no apparent signs that this domain name is being abused by domain squatters.

If this website attracts high volumes of traffic, you may wish to pre-emptively register potential mis-spellings of your domain names. For most websites, this is not a practical concern.

Possible domain typos

10 found

-	Domain name	Status
	www.cornell.edu	This website
	www.cronell.edu	Domain not registered
	www.crnell.edu	Domain not registered
	www.conrell.edu	Domain not registered
	www.corenll.edu	Domain not registered
	www.cornlel.edu	Domain not registered
	www.conell.edu	Domain not registered
	www.cornel.edu	Domain not registered
	www.corell.edu	Domain not registered

-	Domain name	Status
	www.cornll.edu	Domain not registered

Error pages



No error pages were found.

This doesn't mean there is nothing wrong with this website, but no clear error messages were found.

Perfect

Redirections



No client-side redirections were found on this website.

Client-side redirections generally break the Back button - when users click Back they are stuck on the current page. This can frustrate users and prevent them from finding their way around a site.

Perfect

Site structure

The first 100 pages of this website have a shallow page structure. The average page is 1.6 clicks away from the homepage.



The deepest pages are 2 clicks away from the homepage.

Not all pages in this website were tested, so this information may not be representative. For more accurate details, re-test this site with a higher number of pages.

Perfect

Note that client-side redirections (e.g. Meta Refreshes, Javascript) count as 'clicks' to a page. These should be avoided where possible as they slow down the load speed of a website, particularly for homepages.

Average distance

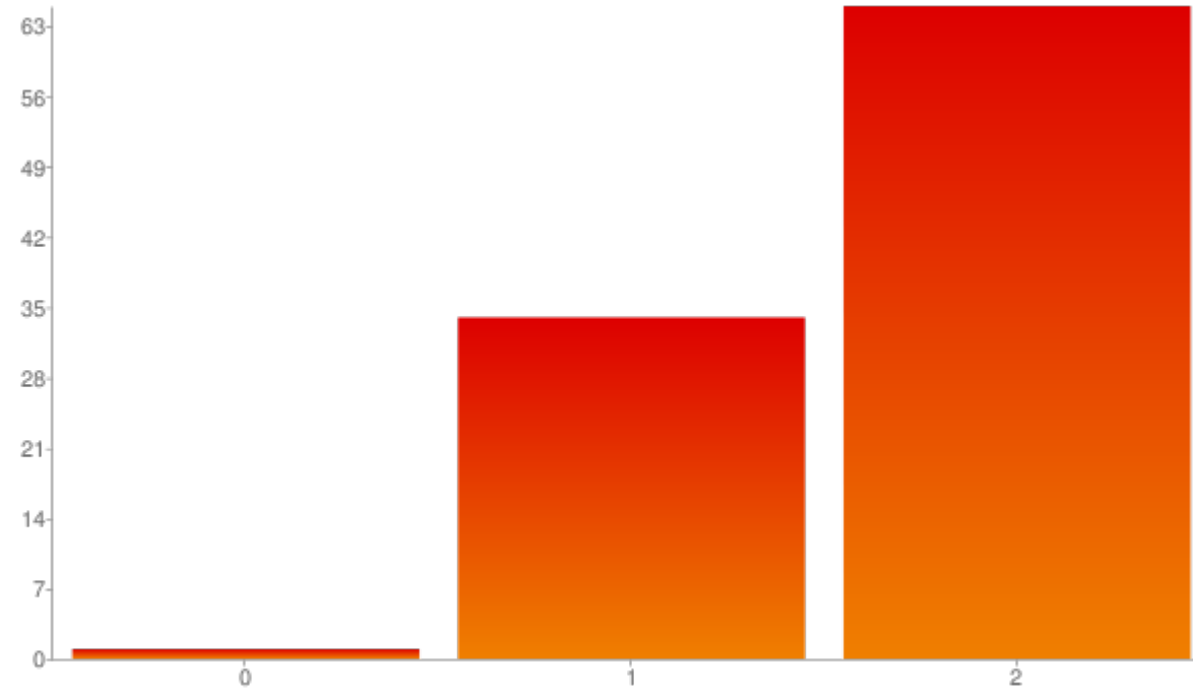
1.6

Maximum distance

2

Click distance

The number of pages at each number of clicks away from the homepage.



Pages by path

24 found

Path	Pages
www.cornell.edu/	100
www.cornell.edu/academics	15
www.cornell.edu/visiting	14
www.cornell.edu/diversity	12
www.cornell.edu/visiting/ithaca	9
www.cornell.edu/disability	8
www.cornell.edu/studentlife	8
www.cornell.edu/about	8
www.cornell.edu/maps	5
www.cornell.edu/outreach	4
www.cornell.edu/search	3
www.cornell.edu/video	3
www.cornell.edu/visiting/qatar	3
www.cornell.edu/diversity/whatarewedoing	3
www.cornell.edu/visiting/ithaca/live_views.cfm	2
www.cornell.edu/diversity/offices	2
www.cornell.edu/research	2
www.cornell.edu/president	2
www.cornell.edu/diversity/history	2

Path	Pages
www.cornell.edu/about/site	2
www.cornell.edu/about/status	2
www.cornell.edu/outreach/programs	2
www.cornell.edu/academics/faculty	2
www.cornell.edu/contact	2

Spiderability

This website appears fully spiderable via conventional methods.

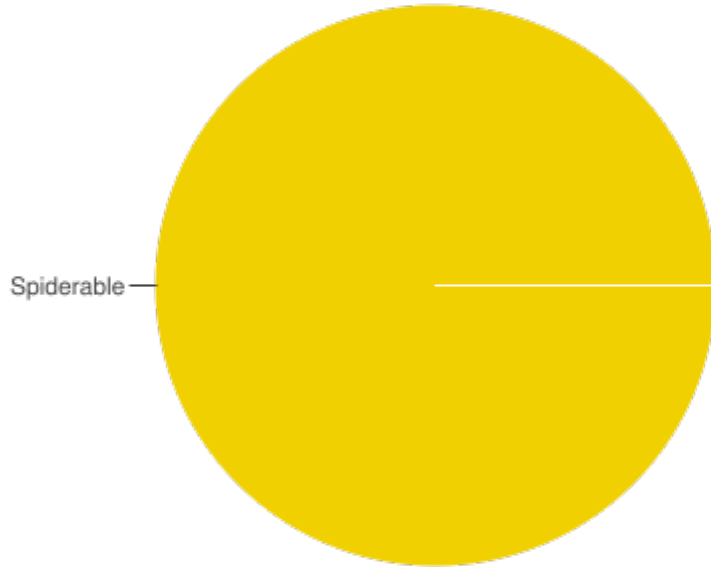


Perfect

This is a crucial first step for any website, as it ensures search engines, users with disabilities and users without Javascript enabled can access all of the pages. This will help search engine rankings and accessibility.

It is possible that some part of this website is non-spiderable, but that the means used to access that content is beyond my ability to detect it. (For example, a login area that I don't have details for). You can optionally choose to add these sections yourselves.

Spiderability



Spiderable pages

100%

URL chopping



Perfect

This website handles 'chopped' URLs correctly.

A chopped URL is where part of an address is cut off at a forward slash, for example reducing **www.example.com/news/acticle1/** to **www.example.com/news/**. Handling these chopped addresses will aid both users and search engines visiting this website. Users may experiment with chopping parts of the URL out manually, particularly if they are using a popular plugin like Google Toolbar, which allows them to do this with a single mouse click. Some search engines also experiment with chopping up URLs to explore more pages.

Cookies



4 cookies are used by this website on every page.

Not scored

As there is no explicit policy against cookies, this is perfectly acceptable. Bear in mind some users will disable cookies, and that search engines do not tend to persist state by supporting them. Therefore ensure the website is usable without them wherever possible.

Design variations




5 page designs were detected. You should check that all of these designs are appropriate.




Not scored


Sometimes a different design occurs because out of date pages are still on a website, or when error pages are found.

Different designs

5 found

Screenshot	Example	Name	Pages	%
	www.cornell.edu/	Design #1	93	93.0%

Screenshot	Example	Name	Pages	%
	www.cornell.edu/video/	Design #3	3	3.0%
	www.cornell.edu/outreach/programs/	Design #2	2	2.0%
	www.cornell.edu/maps/large.cfm	Design #5	1	1.0%

Screenshot	Example	Name	Pages	%
	www.cornell.edu/strategicplan/	Design #4	1	1.0%

Languages



This website appears to be in one consistent language.

This test does not effect the score for this website.

Not scored

Language summary

Missing component sse/resultTypes/sse_resultType_languagesummary

Languages by page

Missing component sse/resultTypes/sse_resultType_languagelist

Summaries

How summary scores for this report were calculated.

Accessibility Score

How accessible the website is to people with disabilities, users on mobile phones and other devices.



Good

Accessible websites are a legal requirement for organisations in some countries, and poor accessibility leaves a website open to bad press and potential legal action.

This is a summary score, comprised of other tests weighted for importance. It can be useful as a quick, rough indicator of the accessibility of this website - however for a full understanding you should review the individual tests listed below.

Derived from

17 found

Score	Test	Penalty	Weight
0.0	Broken links		1
0.1	W3C compliance		0.5
3.7	Search engine results		0.5
4.5	Link states		2
5.0	Readability		1
7.6	Image usage		1

Score	Test	Penalty	Weight
9.0	Links		1
9.1	Speed		0.8
9.1	URL format		0.9
9.4	Alternative text		2
9.8	Headings		1
9.8	Flash		2
10	Stylesheets		1
10	Spiderability		2
10	Redirections		0.75
10	Amount of content		1
10	Site structure		0.5

Marketing Score



How well this website is marketed online.

This covers Search Engine Optimisation (SEO) and social marketing.

Very good

This is a summary score, comprised of other tests weighted for importance. It can be useful as a quick, rough indicator of the Internet

Marketing of this website - however for a full understanding you should review the individual tests listed below.

Derived from

21 found

Score	Test	Penalty	Weight
0.0	Broken links		0.5
0.1	W3C compliance		0.25
3.7	Search engine results		1.5
5.0	Readability		0.5
6.7	Search ranking		2
7.4	Twitter		1.5
7.4	Popularity		2
7.8	Incoming links		2
9.0	Links		1
9.1	Speed		0.5
9.1	URL format		1.5
9.4	Alternative text		1

Score	Test	Penalty	Weight
9.7	Freshness		2
9.8	Headings		1
10	Analytics		1
10	Stylesheets		0.25
10	URL chopping		0.25
10	Redirections		1
10	Content keywords		2
10	Spiderability		1
10	Amount of content		2

Overall Score



The overall score for this website.

This is a summary score, comprised of all other tests weighted for importance. It can be useful as a quick, rough indicator of how good this website is - however for a full understanding you should review the individual tests listed below.

Derived from

29 found

Score	Test	Penalty	Weight
-------	------	---------	--------

Score	Test	Penalty	Weight
0.0	Broken links	-1: Broken links create a poor experience for users	1
0.0	Printability		1
0.1	W3C compliance		0.5
3.7	Search engine results		1
4.5	Link states		0.75
5.0	Readability		1
6.7	Search ranking		1
6.9	Visual interest		1
7.4	Twitter		0.5
7.4	Popularity		1.25
7.6	Image usage		0.5
7.8	Incoming links		1
8.6	Internal search		0.5
9.0	Links		1

Score	Test	Penalty	Weight
9.1	Speed		2
9.1	URL format		0.8
9.4	Alternative text		1
9.7	Freshness		2
9.8	Headings		1
9.8	Flash		1.5
10	Analytics		0.5
10	Stylesheets		1
10	URL chopping		0.25
10	Amount of content		1
10	Redirections		1
10	Content keywords		1
10	Error pages		0.5
10	Spiderability		1

Score	Test	Penalty	Weight
10	Site structure		0.5

Content Score

The quality of the content of this website.



This includes the quality and volume of text and imagery used by this website and whether it is kept up to date. This test specifically focuses on content which is often the responsibility of distinct individuals from the technology.

Good

This is a summary score, comprised of other tests weighted for importance. It can be useful as a quick, rough indicator of the quality of this website - however for a full understanding you should review the individual tests listed below.

Derived from

10 found

Score	Test	Penalty	Weight
0.0	Broken links		0.5
3.7	Search engine results		1
5.0	Readability		1.5
6.9	Visual interest		1.5
9.0	Links		0.5
9.4	Alternative text		0.25
9.7	Freshness		2.5

Score	Test	Penalty	Weight
9.8	Headings		0.25
10	Site structure		0.25
10	Amount of content		2

Technology Score

How well designed and built the website is.



Average

This focuses on the purest technology aspects of this website, independently of the content or design of the website, which are often the responsibility of distinct individuals.

This is a summary score, comprised of other tests weighted for importance. It can be useful as a quick, rough indicator of the quality of this website - however for a full understanding you should review the individual tests listed below.

Derived from

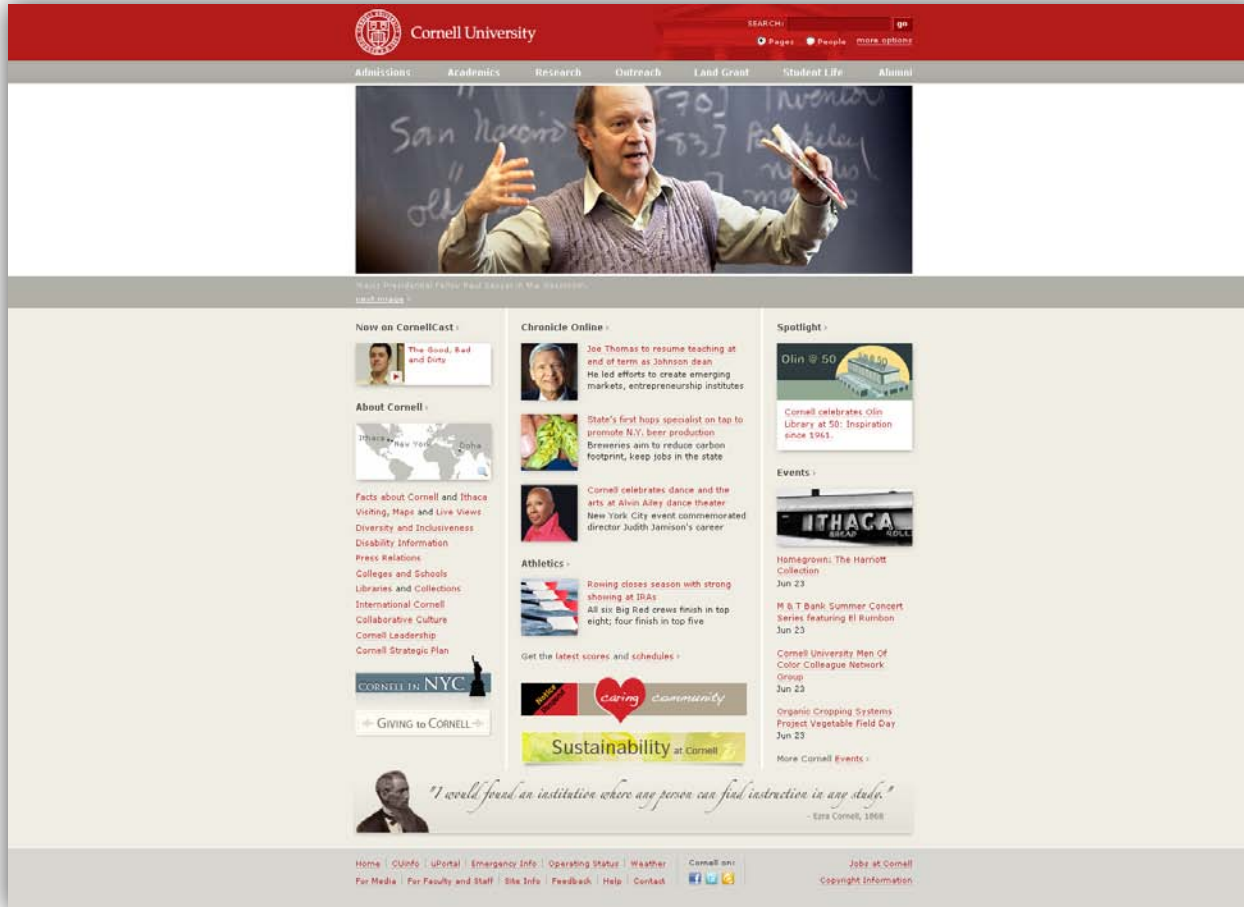
18 found

Score	Test	Penalty	Weight
0.0	Printability	-0.6: Webpages should be designed specifically for easy printing by end users	1
0.0	Broken links	-1.2	1
0.1	W3C compliance		0.5
3.7	Search engine results		0.5
4.5	Link states		1

Score	Test	Penalty	Weight
7.6	Image usage		1
9.0	Links		0.5
9.1	Speed		2
9.1	URL format		0.5
9.4	Alternative text		0.5
9.8	Headings		1
9.8	Flash		1
10	Analytics		0.5
10	Stylesheets		0.75
10	URL chopping		0.25
10	Redirections		0.75
10	Site structure		0.5
10	Spiderability		1

Web View

The URL as it appears to a human:



Search Engine View

The URL as it appears to Google:

Skip directly to: [content](#) | [section navigation](#) | [search](#)

[Cornell University](#)
SEARCH:
Pages People [more options](#)

- [Admissions](#)
- [Academics](#)
- [Research](#)
- [Outreach](#)
- [Land Grant](#)
- [Student Life](#)
- [Alumni](#)

[studying in a tree](#)

A student sits in a tree on the Arts Quad.

[Now on CornellCast >>](#)

[Cornelliana Night 2011](#)

[About Cornell >>](#)

- [Ithaca](#)
- [New York](#)
- [Doha](#)
- [more](#)
- [Facts about Cornell and Ithaca](#)
- [Visiting, Maps and Live Views](#)
- [Diversity and Inclusiveness](#)
- [Disability Information](#)
- [Press Relations](#)
- [Colleges and Schools](#)
- [Libraries and Collections](#)
- [International Cornell](#)
- [Collaborative Culture](#)
- [Cornell Leadership](#)
- [Cornell Strategic Plan](#)

The “Servier UK” Example - Results of effective web development and SEO

The following demonstrate the type of results which can be achieved by effectively utilising advanced web development and online marketing techniques.

The website as it appears to a human:



Website as it appears to a search engine like Google:

- [Medical Art Gallery](#)
- [Server Worldwide](#)
- [Clinical Trials](#)
- [News](#)
- [Contact Us](#)
- [Site Map](#)

[home](#) > [disease information](#) > [angina](#) > what is angina disease information

Angina

- [Angina](#)
- [What is Angina?](#)
- [Symptoms of Angina](#)
- [Causes of Angina](#)
- [How common is Angina](#)
- [How long will I have Angina](#)
- [Treatments for Angina](#)
- [References](#)

What is Angina (types of angina)?

Angina is chest pain or discomfort resulting from decreased flow of oxygenated blood to the heart. In most cases a symptom and not a disease. [1,4](#)

The heart requires an adequate blood supply to function properly, and oxygenated blood is fed to the heart through and reducing the amount of blood able to flow through them. When the heart is required to pump more blood than

There are three main types of angina:



Life through discovery
 Search Powered By Google

- [Home](#)
- [History of Science](#)
- [Structure of Science](#)
- [Our World](#)
- [Contact Us](#)
- [Disease Information](#)
 - [Angina](#)
 - [Depression](#)
 - [Diabetes \(Type 2\)](#)
 - [Heart Attacks](#)
 - [Heart Failure](#)
 - [High Blood Pressure](#)
 - [Cholesterol \(Lipid Management\)](#)
 - [Stroke](#)
- [Our Practice](#)
- [Infectious Pathogens](#)
 - [Central Nervous System \(Brain and Spine\)](#)
 - [Dermatologic \(Skin\)](#)
 - [Respiratory \(Lungs\)](#)
 - [Genitourinary \(Kidneys\)](#)
 - [Gastrointestinal \(Stomach\)](#)
 - [Ophthalmology \(Eyes\)](#)
 - [Neurology \(Nerves\)](#)
 - [Otorhinolaryngology \(Ears, Nose, Throat\)](#)
 - [Pediatrics \(Children\)](#)
 - [Geriatrics \(Older Adults\)](#)
 - [Women's Health](#)
 - [Allergy/Immunology](#)
 - [Endocrinology \(Hormones\)](#)
 - [Hematology/Oncology \(Blood\)](#)
 - [Infectious Disease](#)
 - [Laboratory](#)
 - [Medical Art Gallery](#)
 - [Medical Case Files](#)
- [What Works for Science](#)
 - [Working for Science](#)
 - [History, Theory and Values](#)
 - [Career Development](#)
 - [Teaching](#)
 - [Research and Creativity](#)
 - [Ethics](#)
 - [Therapeutics](#)
 - [Malaria](#)
 - [Evolutionary Processes](#)
 - [Genetics \(Genomes\)](#)
 - [Complex Social Organization](#)
 - [Communication](#)
 - [Cognition and Development](#)
 - [Education/Behavior](#)
 - [Economics and Society](#)
 - [Human Development](#)
 - [Language Acquisition](#)
 - [Learning and Cognition](#)
 - [Neuroscience](#)
 - [Psychology](#)
 - [Sociology](#)
 - [Systems Biology](#)
- [Medical Art Gallery](#)
- [Image/Slidebanks](#)
- [PDFs](#)
- [Contact Us](#)
- [Site Map](#)

[home](#) > [disease information](#) > [angina](#) > what is angina disease information

Angina

- [Angina](#)
- [What is Angina?](#)
- [Symptoms of Angina](#)
- [Causes of Angina](#)
- [How common is Angina](#)
- [How long will I have Angina](#)
- [Treatments for Angina](#)
- [References](#)

What is Angina (types of angina)?

Angina is chest pain or discomfort resulting from decreased flow of oxygenated blood to the heart. In most cases the lack of blood flow is due to coronary heart disease, which is when the coronary arteries that feed the heart become narrowed. Therefore, angina is technically a symptom and not a disease. [1,4](#)

The heart requires an adequate blood supply to function properly, and oxygenated blood is fed to the heart through the coronary arteries. If you develop coronary heart disease, fatty deposits called plaques, or atherosclerosis, gradually build up inside these arteries, narrowing them and reducing the amount of blood able to flow through them. When the heart is required to pump more blood than usual, for example during exercise, the narrowed arteries cannot supply the heart with enough oxygenated blood quickly enough, and pain develops.

There are three types of angina:

1. **Stable angina**
 This is the most common type of angina, and pain is usually brought about by physical exertion that results in the heart rate increasing. This type of angina is defined as stable because there is a regular pattern for the pain and similar triggers exist for each attack of angina. Episodes of stable angina can usually predict how an attack will happen, and these attacks usually only last for a couple of minutes. The pain is usually relieved by rest or by taking angina medication.
2. **Unstable angina**
 Unstable angina does not follow a regular pattern. A small amount of physical effort such as walking, or even just resting, can result in an attack. In many cases, stable angina can progress to unstable angina, which may be an indication of worsening of coronary heart disease.
3. **Variant angina**
 Variant angina is the least common of the three types of angina and is also called Prinzmetal angina. This type usually occurs without warning while resting, or at night, and affects women more than men.

It's important to note that angina is not a heart attack, but is rather a temporary reduction in adequate flow of blood to the heart. With a heart attack (or myocardial infarction) blood supply is completely cut off to part of the heart being behind permanent damage to the heart muscle. However if you develop angina it indicates that you may be at an increased risk of eventually having a heart attack.

Disease Information

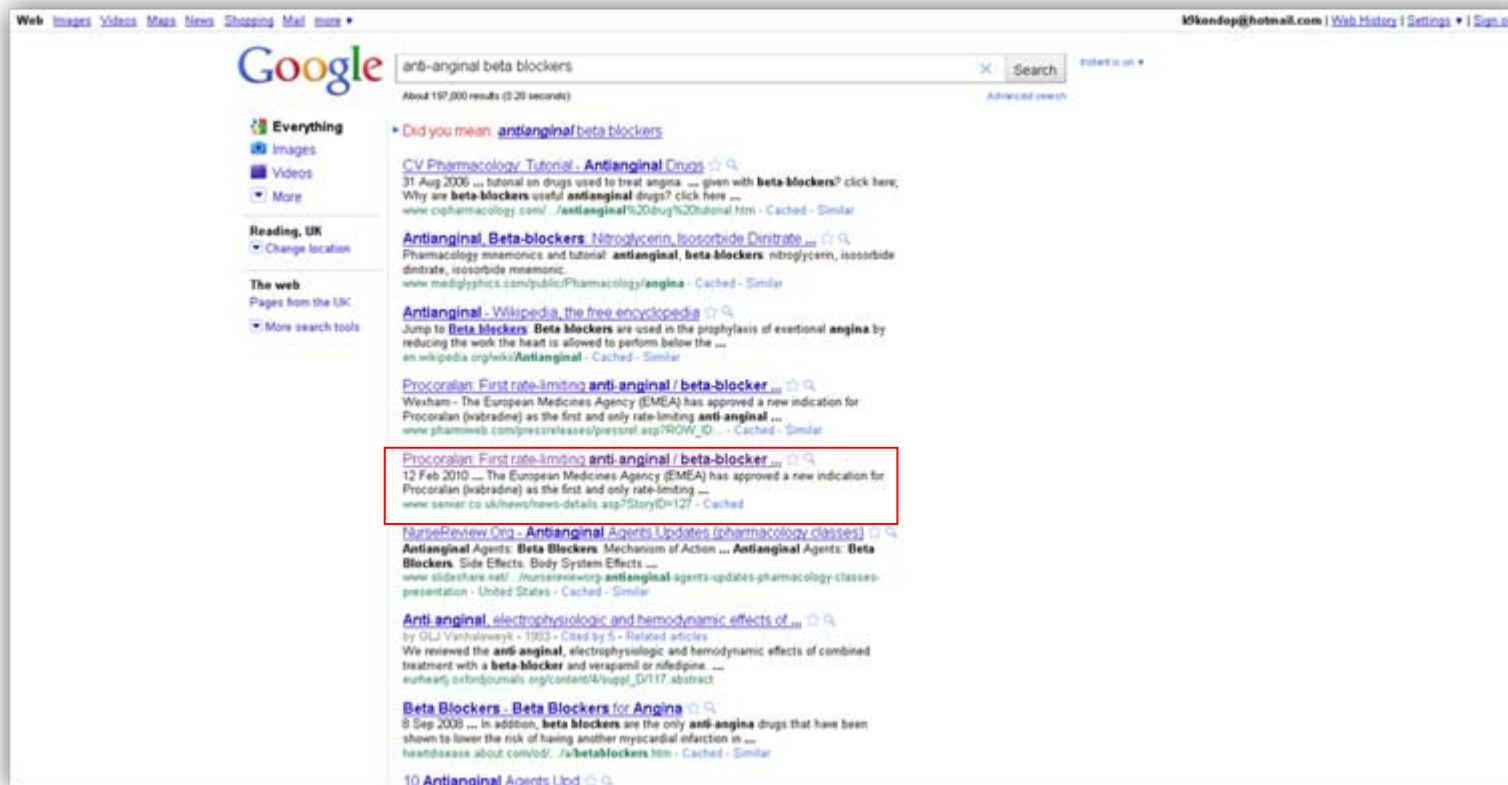
- [Angina](#)
- [Depression](#)
- [Diabetes \(Type 2\)](#)
- [Heart Attacks](#)
- [Heart Failure](#)
- [High Blood Pressure](#)
- [Cholesterol \(Lipid Management\)](#)
- [Stroke](#)

Created at ServerWorldwide.com

Results of effective combination of web development and SEO

Healthcare Professionals – Doctors:

Term: “anti-anginal beta blockers” - <http://www.google.co.uk/search?q=anti-anginal+beta+blockers>



Patients and the general public:

Term: "what is angina" - <http://www.google.co.uk/search?q=what+is+angina>

