

Who we are

Naxtech is a UK digital agency which helps businesses grow and attract new customers.

We focus on being honest, practical, and straight to the point. The result comes first; not the technology, not the budget and not custom or practice.

We work in a variety of sectors including tourism, travel, hospitality, pharmaceuticals, chemicals, financial services, government, recruitment, real estate, retail and more.

What we do

- Web/Mobile Design & Development
- Multi-Channel Digital Marketing
- Multilingual SEO & Email Marketing
- Analytics and Social Media
- Sourcing of Contacts and Sales leads
- eCommerce and System Integration
- Content Marketing and Online Payments
- Digital Marketing strategy formulation

Clients and Projects:



Awards



Products and Services

Development (Web / Mobile / System)

Web /Mobile & SEO Audit (Accessibility, SEO, Compliance and more)	• Identify Opportunities and Strengths while eliminating weaknesses.
Web Design and Development Mobile Optimisation Content Management	• Maximise your Audience Reach and Customer Engagement.
Audio / Video Streaming Live Broadcasting	• Increased customer participation. Gain more exposure and a broader audience.
System Integration Online Payments e-Commerce	• Achieve efficiencies, Improved Customer Service and Reduction of Operational costs.
Geotargetting Competition and Social Media Monitoring	• Actively monitor competitors as well as customer and market feedback.

Digital Marketing (Multi-Channel / Multi-Lingual)

Multi-lingual SEO (Google, Yandex, Baidu, Naver...)	• Save Money, Improve Sales by Optimising your Targeting.
Website/SEO Audit Multi-Channel Digital Marketing Strategy	• Gain Insights and Competitive Intelligence (for online marketers).
Email Marketing Social Media Content Generation/Marketing	• Improves share of mind. Improvement of Awareness and Popularity.
Sourcing of contacts and sales leads	• Direct Sales and Marketing. Finding partners, customers, or engaging with the media.
Competition Analysis Web Analytics Email Marketing	• Sales Optimisation, Marketing Intelligence and Automation.