

- Search Engine Optimisation
- Content Management
- e-Business & e-Commerce
- Complete Internet Solutions
- Travel
- Hospitality
- Local Government
- WebCasting





About the Company

Naxtech.com is an **IT Services & Business Consultancy firm**, providing Complete Internet Solutions and Services to businesses all around the world. The firm assists various businesses in enhancing their online presence by making effective use of technology.

Complete Internet Solutions

Naxtech focuses mainly on **Search Engine Optimisation, Content Management and e-Business development** for a variety of business sectors. We do however have extensive experience in the travel, hospitality, local government and webcasting sectors, but our services also extend to **special services for small businesses and the self-employed.**

Services include search engine promotion, campaign management, streaming services and electronic marketing.

The technologies used are primarily Microsoft Technologies (ASP, .NET, SQL Server, Sharepoint) as well as Lotus Notes/Domino, bespoke software and search engine optimisation tools.

For Naxtech the result comes first; not the technology, not the budget

and not custom or practice.

Through its work and a large number of satisfied customers, our firm has shown **world-class talent, resources and energy** for the services it provides.

Our work and **happy customers** are proof of the quality of the services we provide which in fact cover a wide range of customer needs.

From Web-Development and Web-Hosting to Business Consultancy and Training, we always try to help you achieve your goals.

Tell us how you want to improve your business and **we will do our best to help you do it efficiently and at a minimum cost.**

Products & Solutions

Naxtech provides your business with the necessities to make it a success on the internet. We aim to be **honest, practical, and straight to the point. The result comes first;** not the technology, not the budget and not custom or practice.

As part of our efforts to help businesses we can offer a range of products that can help your business. These are:

CMS Afroditi

CMS Afroditi is a **content management system, powerful and user-friendly, aimed at Small Businesses and the Self Employed.**

There are a variety of different content management systems in the market ranging from open-source solutions to ones that cost millions. But none of them are as user friendly and as "compatible" with search engines.

GDS Representation

This is the way to **get your hotel listed on : Worldspan, Galileo, Pegasus, Expedia.com,Travelocity, and other popular internet sites as**

well as to bring your business in front of travel agents around the globe.

Portals

Naxtech can provide comprehensive portal content management solutions for the Private Business, Local Government and Tourism sectors.

Furthermore we have experience with portals in:

- Healthcare and Pharmaceuticals
- Real Estate
- Recruitment
- Tourism
- Local Government

GeoSensor

With GeoSensor you can track the location of your online visitors and handle or direct them appropriately. In essence this is a locations database in Access-format together with an ASP detection and handling script.

Online Shops - eCommerce & Online Payments

Customisable e-commerce applications which meet your requirements.

Naxtech can provide eBusiness and eCommerce solutions based on your exact needs. We have experience in:

- **Online payment systems** and accounting integration.
- Database **Integration**.
- Search Engine **Optimisation** for onlineshops.
- **Automated** workflows.
- **Multi-language** and non-Latin -based e-commerce websites.
- E-Commerce **sites that can scale** from dozens to thousands of products.

SuperVoice Professional

Supervoice is a **Voicemail and Fax solution for the small business. It is a total communication solution software consolidating today's most widely used communication tools into one single channel.**

This software will provide quality and flexibility for all your business demands. This system is versatile, expandable and best of all user friendly. The system easily expands to grow with your business with simple System Inter Connection capability to ensure long-lasting support.

Rental Manager

Our Rental Manager software is an integrated car rental management, accounting and customer management application.

It is a low cost all-in-one solution aimed at small car rental businesses.

Services

Naxtech provides your business with the necessities to make it a success on the internet. We aim to be honest, practical, and straight to the point. The result comes first; not the technology, not the budget and not custom or practice. We guarantee each customer will receive a business-oriented solution based on his/her requirements, reliability that you can trust and a reassuring technical support available via phone, fax, and email. We want to be your full service application service provider. Furthermore, our online customer support resources are available to you 24 hours a day, 365 days a year. We want to make your business a success!

Electronic, Email & Search Engine Marketing

Search Engine Optimisation and marketing, email and SMS campaign management

A website is of no value if it can't be found. Naxtech can submit your website to relevant search engines and directories, and help your website get a higher ranking on search engines.

- We can : Provide management of Email, SMS, and Pay-Per-Click campaigns.
- Develop online marketing and promotion functionality built into your own website.
- Streamline your online processes and improve the user experience.
- Provide you with an email -marketing solution that will lead

to repeat-customers and marketing performance tracking.

WebCasting - Streaming

Broadcast a live event, video or even live radio. Use video in your email campaigns.

Streaming and Webcasting in general has been prohibitive to businesses for a long time due to its high cost. But as technology evolves, Naxtech uses it to make serious streaming affordable.

Naxtech is able to offer **streaming and webcasting solutions for:**

- **On-demand presentations, video, audio.**
- **Live Radio Broadcasting.**
- **Live or On-Demand Television.**
- **Newsletters that include audio or video.**

All-in-One web service

Website development, hosting, management and search engine optimisation.

There is no better offering for your business than a complete internet solution. At Naxtech we want to create **a solution that will actually make a difference for your business.** There is a plethora of IT companies who will promise you increased performance or the introduction of certain functionality, but only Naxtech allows you to focus on your business without having to worry about establishing and maintaining a reliable internet presence.

IT and Internet Services

Search Engine Optimisation, Content Management, e-Business, Web development, System Integration, Reservation systems & Online Payments.

At Naxtech we provide a comprehensive set of IT and Internet Services aimed at any business size.

Managed Hosting

Business hosting that lets you focus on what you do best: your business.

Naxtech's managed hosting service does exactly what its name says:

We manage your hosting for you and let you focus on your business. We do the work and the worrying about servers, traffic and website uptime.

We offer hosting on both the Windows and Linux platforms, including database systems like SQL Server, MySQL and Postgres.

OutSourcing - Outsourced IT Services

Let us help you deal with your increased workload or specialised knowledge

It is apparent that many organizations today are making the decision to outsource to deal with increased workload. In today's global marketplace, outsourcing has made itself accessible to many organizations on a National and International level.

Our Work and Clients

Naxtech.com has helped with the creation of businesses as well as their web-sites, their marketing strategies, and their structure. Below is a sample of businesses we have helped and examples of the work we have done.

- **Pesa Transfer (UK / Kenya)** www.pesa-transfer.com
- **ArchRender (Italy)** www.archrender.it
(Search Engine Optimisation 5* Performer)
- **Euric Hellas (Greece / Germany)** www.euric.gr
- **Petalouda Art Gallery (Greece)** www.petalouda-art.com
- **Quick-Flight.com (UK)** www.quick-flight.com
- **Naxos SuperGuide (Greece)** www.naxos-greece.net
(Search Engine Optimisation 5* Performer)
- **Oasis Studios (Greece)** www.oasisnaxos.gr
(Search Engine Optimisation 5* Performer)
- **Exepa (Greece)** www.exepa.gr
- **Anemomylos Rooms (Greece)** www.koufonisia-rooms.com
(Search Engine Optimisation 5* Performer)
- **Visit Greek Islands (Greece)** www.visit-greekislands.com
- **Anderson Executive English (UK)** www.executive-english.co.uk
- **Taylor Language Services (France)** www.executive-french.com
- **Naxos Houses (Greece)** www.naxos-houses.com
(1st on Google)

Visit
www.naxtech.com
now for more information.

Contact Us

Naxtech provides your business with the necessities to make it a success. We guarantee each customer a friendly and personal service as well as reliability that you can depend upon. We are available to you 24 hours a day, 365 days a year and we will do everything possible to help you because we want to make your business a success!

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